14th BUILD UP Skills European exchange meeting

SESSION 2A: Boosting demand for skills and skilled professionals (29/11, 09:30 CET)

Aim of the session:

BUILD UP Skills projects selected in recent years have been focussing on mechanisms to trigger the demand for skills and skilled professionals in the construction sector. The session aims to discuss progress achieved since the last exchange meeting and to identify remaining obstacles and areas of attention for the future.

<table>
<tr><td>09:30-09:35</td><td colspan="3">Welcome, introduction
Pierre-Antoine VERNON, Project Advisor, CINEA</td></tr>
<tr><td>09:35-09:45</td><td colspan="3">Monica PASCUAL FABRA, Train4Sustain project</td></tr>
<tr><td rowspan="2">09:45-10:30</td><td colspan="3">Discussions in 3 parallel groups
Participants will be randomly allocated in 3 groups. In each group, a Moderator/Rapporteur will guide the discussion and report at the end of the session on the main points discussed.
Each group will discuss the questions listed below, in the order mentioned. Groups are free to spend more time on some of the questions, depending on the interest of participants.
<u>Questions:</u>
1. Discuss the example presented by Train4sustain. Is it replicable in your country/region?
2. Among the various tools that can be leveraged to boost demand for skills (procurement, partnerships with producers/retailers, awareness campaigns & evidencing the impact of skills on the performance gap, other…), which are the most effective ones according to your own experience? Where should we put the emphasis in the future?</td></tr>
<tr><td>Group A:
Rapporteur: Andrei LITIU,
CEN-CE</td><td>Group B:
Rapporteur: Marion JAMMET,
BUSI2030</td><td>Group C:
Rapporteur: Horia PETRAN,
BUS4RoBOOST</td></tr>
<tr><td>10:30-10:45</td><td colspan="3">Results from group discussions & wrap-up
Each Rapporteur presents in 5 minutes the main points discussed in his/her group.</td></tr>
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