

BUILD UP SKILLS TRAINBUD

2017.05.30.

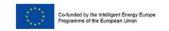
Acronym of the project: BUILD UP Skills TRAINBUD

Contract N°: IEE/13/BWI/724/ SI2.680172

Duration: 01.09.2014. - 31.08.2017. (36 months)

www.trainbud.hu

















PROJECT SUMMARY



AIM:

- Create a voluntary qualification system
- Establish a Sustainable Construction Skills Alliance (SCSA)
- Develop an energy efficient training for HVAC skilled workers
- Provide homeowners reliable information on the skills and qualities of construction workers





EXPERT SUPPORT

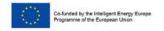


SUSTAINABLE CONSTRUCTION SKILLS ALLIANCE

- Construction companies and manufacture distributors
- Training institutions
- Governmental organisations









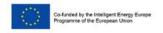
TRAIN THE TRAINERS

- Training of the trainers participating in the basic training
- 12 hour training
- Improvement of technical knowledge
- Held by SCSA members (manufacturers and trading companies)

2. Training of the trainers to hold the additional trainings

- 8 hour training
- Improving teaching skills
- Training material consists of methodogoly
- Held by a training expert







TRAIN THE TRAINEES

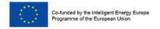
- 1. Basic training
- 60 hour training
- module system supplementary basic training



MODULES

- 1. Solar collector, photovoltaic systems
- 2. Heat pump systems and biomass boilers
- 3. Surface heating and cooling
- 4. Condensation boiler, chimney
- 5. Heat recovery ventilation system
- 6. Control technology, measurements in energetics
- 7. Wall insulation, windows-doors
- 8. Entrepreneurial skills







TRAIN THE TRAINEES

- 1. Additional training
- 20 hour trainings
- Practical training at the companies (SCSA members)



MODULES

- 1. Solar collector, photovoltaic systems
- 2. Heat pump systems and biomass boilers
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EVALUATION

1. Written test short multiple choice test with 10 questions

2. Oral test

1 from 17 thesis, 20 minutes preparation

3. Homework – Exam thesis

based on the modules development of complex energy saving solutions of a choosen house





TRAINING MATERIAL

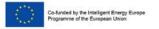


PRINTED MATERIAL AND POWERPOINT PRESENTATIONS



MODULES - CHAPTERS

- 1. Solar collector, photovoltaic systems
- 2. Heat pump systems and biomass boilers
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CONTRIBUTION TO THE DEVELOPMENT OF THE TRAINING **MATERIAL**



Construction companies and manufacturers/ distributors







Leier

STIEBEL ELTRON

DAIKIN



















BOSCH







WAGNER SOLAR

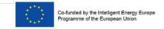
HUNGÁRIA KFT.











TRAINBUD ENERGIAAKADÉMIA

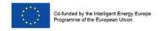


VOLUNTARY QUALIFICTION SYSTEM



- Quality label
- Certification
- Skilled workers database
- Raising the awareness of skilled workers and home-owners





ONGOING TRAININGS



TRAINING INSTITUTIONS

- 1. Szeged Training Centre, Szeged Móraváros Technical Vocational School (Szeged)
- 2. Békéscsaba Central Vocational School and Student Dormitory (Békéscsaba)
- 3. BGSzC Szily Kálmán Technical Vocational Secondary School (Budapest)
- 4. Arany János technical vocational school (Budapest)
- 5. Povolny Ferenc Vocational and Special Secondary school (Debrecen)
- 6. Péchy Mihály Vocational School (Debrecen)
- 7. Simonyi Károly Technical and vocational school (Pécs)





RESULTS - MILESTONES



- **15th December 2014**. Study of similar EU projects.
- 17th February 2015. The Sustainable Construction Skills Alliance had been created.
- **28th February 2015.** The Qualification Concept had been developed.
- 15-17. April 2015. The members of the Consortium and the members of the SCSA started to create the structure of the training material at CONSTRUMA exhibition.
- 30th September 2015. The first version of the training material had been created, finalised and printed with the contribution of the SCSA

members.



RESULTS - MILESTONES



- 22nd December 2015. The voluntary qualification system had been finalised.
- **5th and 18th February 2016.** Train the trainers events for teachers from training institutions and representatives of manufacturers.

15th April -11th June 2016. The pilot training was completed









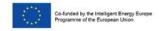
RESULTS - MILESTONES



- **January 2017**. Agreement with Training Institutions regarding the long-term sustainability of the training courses.
- **January 2017.** Training institutions started the courses
- 21st April 2017. Regional events to promote the training
- 19-20. May 2017. Second pilot training (shorter basic training (12 hour) + exam)







MARKETING STRATEGY



COMMUNICATION - OUTREACH

Online platforms

- Website
- Banner
- Social networks
 (Facebook, Linkedin)
- Newsletter

Events

- Roadshow
- Conferences
- Events for home-owners



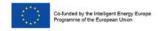
Printed

- Flyers
- Leaflet
- Brochures
- Training material as a communication platform (SCSA member)

Articles

- Regional magazines
- Professional magazines





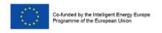
SUTAINABILITY



How will the training continue?

- The training material has to be updated/modernized biannualy by the Skill Alliance
- The website needs to be maintained by ÉMI
- The training institutions will maintain the training and organise the courses
- The skilled workers database will be maintained and updated by ÉMI and Skill Alliance
- The training needs to be promoted
- Trainees could share the cost of the courses/exams/certification
- International acknowledge should be aimed







Strengths

- Skill Alliance is active and powerfull
- The training material is high level, has good reputation and is approved (complexity)
- The training institutions proved to be engaged to the initiative
- It helped, that the coordinator (ÉMI) has strong acceptance through its background (Prime Minister's Office, Supervising Authorities, Notified Body)
- Structures proved effective (different type of courses, basic + special moduls)
- Pool of trainers countrywide, Modell exams





Challenges

- Difficulities finding ways for mandatory requirements
- Lack of long term and powerful contact with decison makers
- Black market dosn't help the need of quality and certificate
- Complex, cross cut knowledge proved difficult to accredited
- "Missing craftsmen" situation allows lower quality expectation
- "The spread of the flame" is time consuming







Opportunities

- International
- Moving for interactive digital training materials (APPs)
- Integration in national/regional grant tender systems
- Opening for the professionals, clients, citizens, young generation and children
- Boosting new type performance based contracts (SME's)





Threats

- Lack of real motivation
- Fear of loosing quality workmanship
- Not achieving the ambitious goals
- Remaining the "traditional" fregmented, non transparent,
 misleading, creditless popular approach

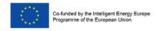




Key Success Factors

- Perseverance
- More mandatory field (State, regional/city, individual level)
- (Real time) Monitoring & Control
- Financial preferance/gains
- Life Cycle approach
- Strong media & marketing support





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Thank you for your attention!

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