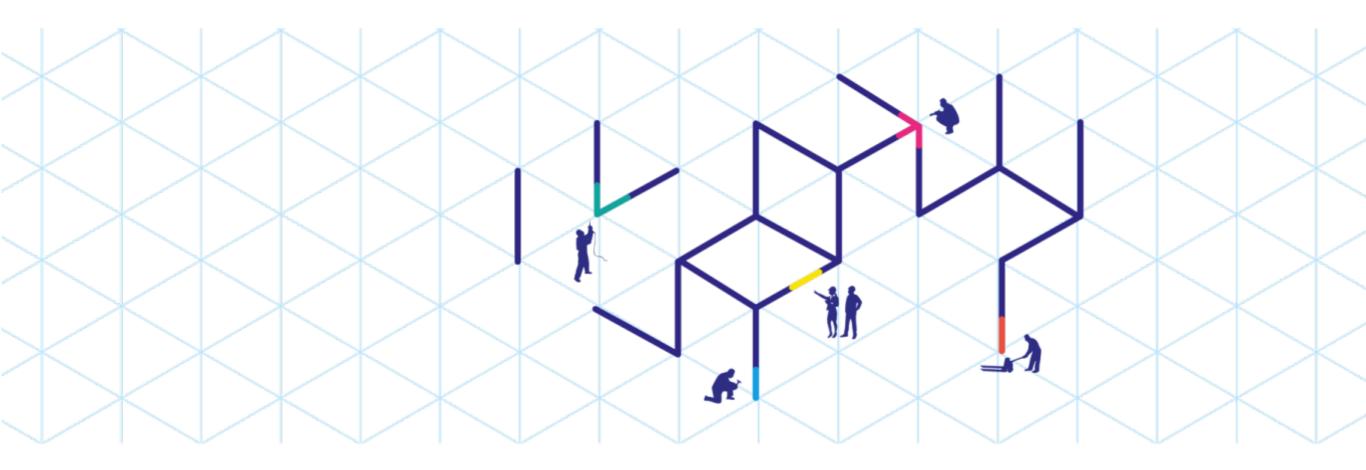


ENERGY TRAINING FOR CONSTRUCTION WORKERS



www.buildupskills.eu



Update on the BUILD UP skills activities of the contractor BUILD UP Skills 9th EU Exchange Meeting 7 December 2016 (Day 2)

Koen Rademaekers (Trinomics)



Outline

- Communications activities
- Monitoring and evaluation of BUILD UP Skills projects
- Upcoming 10th EU Exchange Meeting
- •What we need from you



Communication strategy

- Merger of BUS into BU
- Influence on all branding, website and social media
- Necessary to harmonise content creation, branding, etc





Website

- Currently undergoing merger to BU
- Website content to be merged
 - News & events
 - EU exchange meetings & deliverables
 - Newsletters
 - Country pages
 - Link to the collaborative platform
- Next steps:
 - Identify the final BUS URL www.buildup.eu/en/skills
 - Get the green light from BU to import





BUILD UP SKILLS



Newsletters

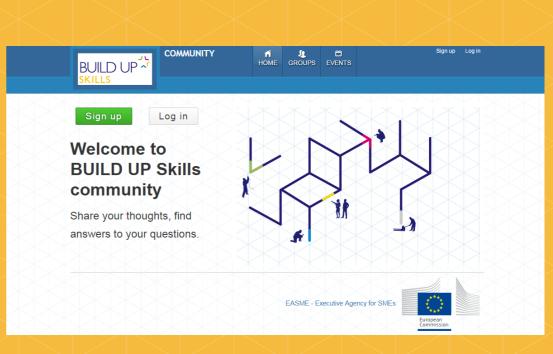
- BUS newsletter #1 > #5
- Bi-monthly issues
- Uploaded to the website but you can also register
- Next issues:
 - January 2017
 - March 2017

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1 5	can expect a plenary s understanding, poster	reminder of what was discus dedicated to sharing their pu	TRUCK CASE AND	0.	 How to use BUS logos How to use templates 		
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1	dinner.	e repaire de la gran	0000	RENOVATE EUROPI	Library of useful links		
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and change seven		BUILD UP Skills as new report		The event concluded that legislation is the main dr	 EU policies Building stock & energy information 		
Cremwijk, BUS NA	If you missed the previ			clear long-term vision to trigger investment. The re-	 Building workforce & skills 		
HEADS UP!	there, please visit this	A recent report from the Wor Forum titled: "Shaping the P	1	opportunity for this. The post-event press release i of successful local renovation initiatives and local i	 Selection of relevant IEE projects 		
The Commission h	of participants, posters meeting.	Construction: A Breakthroug Technology", describes and		available at the Renovate Europe website Mapulhe	- seven or revenue the projects		
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	Hungarians eag	The full report is available at	Three projects sejevant t	Friday 2 December 2018, 10:00 a.m. Brussels 1			
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expected in the su- interested in project platform provides to	WIND GOES FOR FREE F	each stop, the BUILD UP Sk coordinator Fundación Labo	progress with implement	These follow the simple 5-step procedure describe tutorial.			
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Collaborative platform

- Creation of the platform , separate TWG spaces, roles and permissions
- One webinar organised so far
- No activity on the platform yet
- Next steps:
 - Further trainings via webinars (Jan Feb 2017)





Brochure/ Leaflet

- Purpose:
 - Promote BUS among stakeholders, on local level, at events
- Status:
 - Content, layout, visuals created





Cartoon-like video

- Purpose:
 - Promote BUS among stakeholders / target groups – video has a greater reach online
 - Focus on people and skills
 - Keeping BUS identity
- Proposal prepared:
 - Storyboard script creation
 - Visuals created
 - Narrative and main keywords stressed

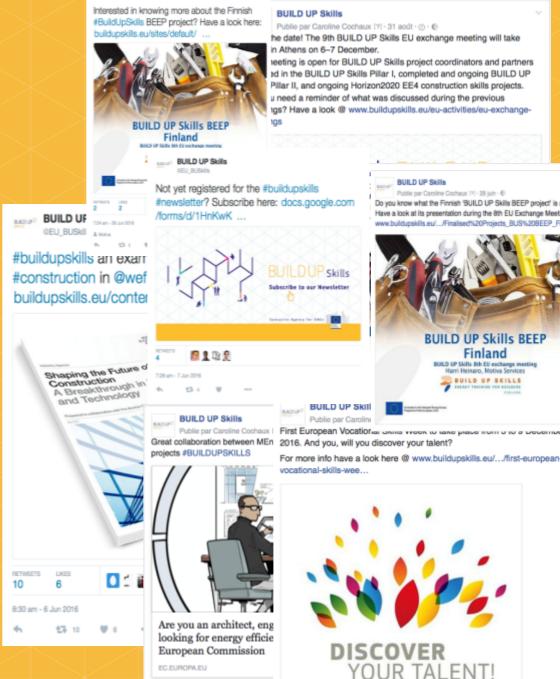


Social Media Activities

- Facebook & Twitter & LinkedIn
- We continue as content contributor to BU

• Next steps:

- Content creation guidelines, overall harmonisation of the BUS content according to BU guidelines on social media



BUILD UP Skills

he date! The 9th BUILD UP Skills EU exchange meeting will take

eeting is open for BUILD UP Skills project coordinators and partners ed in the BUILD UP Skills Pillar I, completed and ongoing BUILD UP Pillar II, and ongoing Horizon2020 EE4 construction skills projects. u need a reminder of what was discussed during the previous ngs? Have a look @ www.buildupskills.eu/eu-activities/eu-exchange

> **European Vocational Skills Week** 2016

Publie par Caroline Cod Do you know what the Finnish 'BUILD UP Skills BEEP project' is about? Have a look at its presentation during the 8th EU Exchange Meeting @ skile and /Finalise

> BUILD UP Skills BEEP Finland

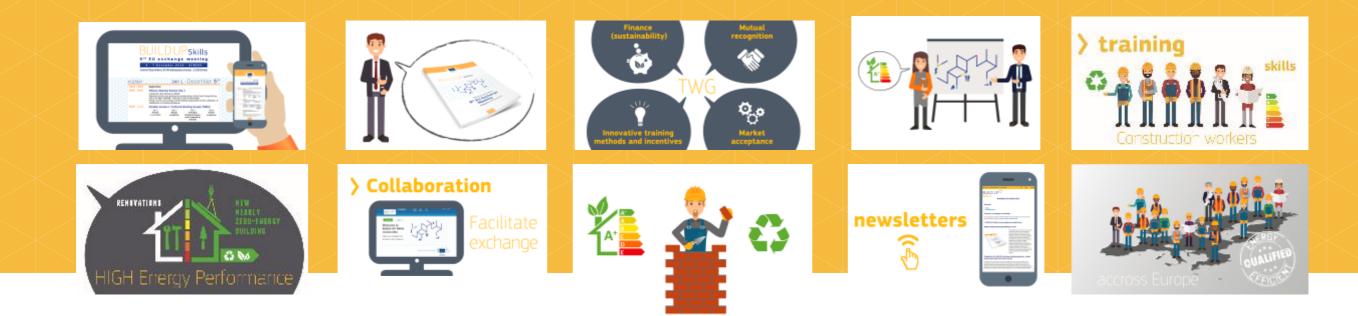
> > BUILD UP SKILL

BUILD UP Skills 8th EU exchange



Social Media Activities

- Cartoon-like visuals ideas proposed to distinguish BUS from all BU content
- In line with the BUS cartoon-like video
- Easily recognisable, which enables us to keep a bit of the BUS branding and helps users navigate content





Monitoring and evaluation of BUILD UP Skills projects

- BUS Projects monitoring & evaluation methodology
- Outputs: Country factsheets & Projects Database





Projects monitoring & evaluation methodology

- Review and assessment of interim, progress and final reports
 - Interim & final targets & goals
 - Review of project outputs
- Review of national web pages
- Systematically gathering data via Excel allowing for comparison
- Analysis of information gathered
- Writing a final evaluation report (due July 2017)



Outputs - Country factsheets & Projects Database

- Finland
- Estonia
- Spain
- Austria
- Latvia
- The Netherlands
- Ireland
- Germany

BUILD UP skills activities of the country						
BUS Pillar I project title	BUILD UP Skills Cyprus (BUILD UP SKILLS CY)					
(contract number)	IEE/11/BWI/516 - SI2.604359					
BUS Pillar II project title	Improve Skills and Qualifications in the Building Workforce in Cyprus					
(contract number)	(BUILD UP SKILLS WE-QUALIFY)					
Horizon 2020 Construction						
skills project title (contract	n/a					
number)						
BUILD UP Skills WE-QUALIFY						
Project coordinator's full name	éotki. Gbaralarriksus.					
Contact percents come	Savvas Vlachos					
Contact person's name	Martos Petrakkas					
Contact person's phone	+357 22667716					
contact person's phone	+357 22667726					
Contact person's email	savvas.vlachos@cea.org.cy					
Contact person's email	martos.petrakkas@cea.org.cy					
	. Cyprus Energy Agency (Ecocardaka Graticia Kuadico. Bolitos)					
	. Cyprus Institute of Energy					
	. Human resource Development Authority of Cyprus					
Project Partners	. Technical Chamber of Cyprus					
	. Cyprus Organisation for Standardisation					
	Cyprus Productivity Cepter					
Project website	http://www.cea.org.cy/we_qualify/					
Keywords	Building, nearly zero-energy buildings (NZEB)					
-	Start date: 01/11/2013					
Duration ¹	End date: 31/10/2016					
Budget ²	EUR 268.132 (EU contribution: 75%)					
Context						
	In Cyprus, there is a need to educate by 2020, at least 4.500					
	workers/installers for 13 different skills with energy-efficiency					
	building and RES skills. The "WE-Qualify" project will develop training					
	and/or qualification scheme for blue-collar workers/installers, which					
Summary description ³	will focus on the most critical skills identified in the roadmap namely:					
	Skill 1: Placement of thermal insulation					
	Skill 1.1: Placement of conventional insulation/thermal insulation					
	plaster					
	building and a					



Upcoming 10th EU Exchange Meeting

- Date | 30-31 May 2017
- Place | Rotterdam, the Netherlands
- Venue | Bilderberg Hotel <u>https://www.bilderberg.nl/</u> <u>rotterdam/parkhotel-</u> <u>rotterdam/</u>





Upcoming 10th EU Exchange Meeting

- Online survey to feed the programme: February 2017
- Flights & accommodation arrangements request: February 2017

MARK YOUR CALENDAR!

Online registration open: March 2017



What we need from you

- News & Events related to your project for the BUS Newsletter send those to Trinomics!
- Additional information to fill out the country factsheets and projects database – we will soon get in touch via email / phone
- Clarification, verification etc. of information we will soon get in touch email / phone
- BUS N@W (NL) Project Coordinator Start thinking of a site visit
- Feedback forms evaluate this meeting & include comments!



THANKYOU!

For more information, please contact: <u>Koen.rademaekers@trinomics.eu</u>

Irati.artola@trinomics.eu







