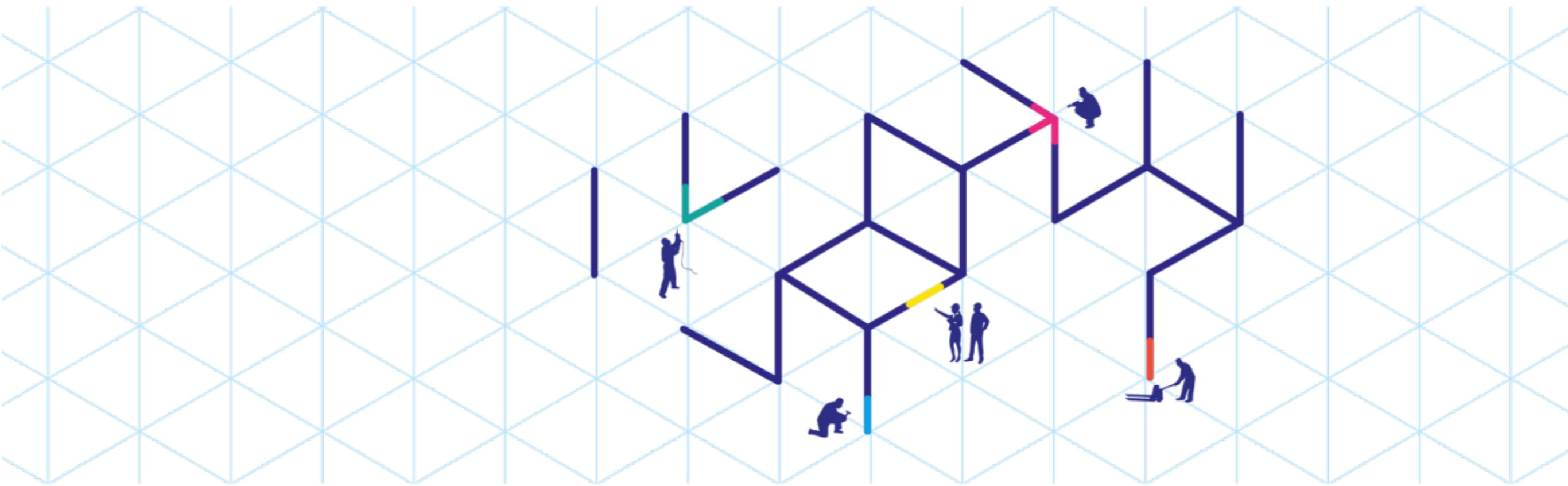




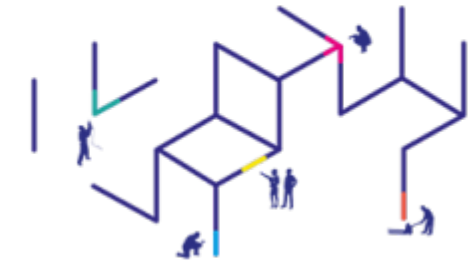
European
Commission

BUILDUP Skills

ENERGY TRAINING FOR CONSTRUCTION WORKERS



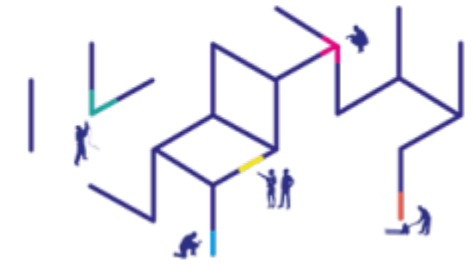
www.buildupskills.eu



Update on the BUILD UP skills activities of the contractor

**BUILD UP Skills 9th EU Exchange Meeting
7 December 2016 (Day 2)**

Koen Rademaekers (Trinomics)



Outline

- Communications activities
- Monitoring and evaluation of BUILD UP Skills projects
- Upcoming 10th EU Exchange Meeting
- What we need from you

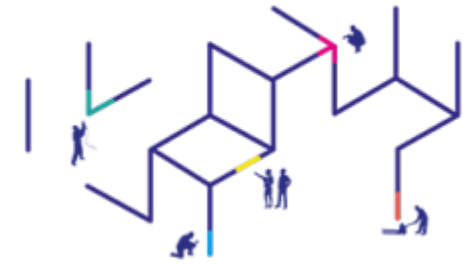


Communication strategy

- Merger of BUS into BU
- Influence on all branding, website and social media
- Necessary to harmonise content creation, branding, etc



BUILD UP Skills



Website

- Currently undergoing merger to BU
- Website content to be merged
 - News & events
 - EU exchange meetings & deliverables
 - Newsletters
 - Country pages
 - Link to the collaborative platform
- Next steps:
 - Identify the final BUS URL www.buildup.eu/en/skills
 - Get the green light from BU to import

BUILD UP Skills
ENERGY TRAINING FOR BUILDERS

Home National Projects EU Activities Calendar Resources About BUILD UP Skills

BUILD UP Skills
9th EU exchange meeting
6 - 7 Dec 2016 @ATHENS

Executive Agency for SMEs European Commission

The 9th EU Exchange meeting of the BUILD UP Skills Initiative will take place in Athens on 6-7 December 2016.

Latest news from BUILDUP

- 28/11/2016 - 18:21 | Professional Training Courses in Nearly Zero Energy Buildings: Call for Applicants
- 28/11/2016 - 17:56 | CITYFED project: Energy back in local hands
- 28/11/2016 - 11:59 | OPERE project meeting at USC Spain to discuss progress of efficient energy management
- 28/11/2016 - 11:47 | Homes made with bio-based materials store CO2 just like trees
- 25/11/2016 - 14:07 | Upcoming QUALICHECK events

Latest EU news

- 21/11/2016 | Agenda of the 9th BUILD UP Skills EU exchange meeting is online!
- 30/09/2016 | The final report of the BUILD UP Skills 8th EU exchange meeting (Budapest 2-3 June 2016) has been published
- 08/08/2016 | First European Vocational Skills Week to take place from 5 to 9 December 2016

Latest BUILDUP Skills activities

- 06/12/2016 | EU exchange meetings | 9th EU Exchange Meeting, Athens, 6-7 December 2016
- 21/11/2016 | Agenda of the 9th BUILD UP Skills EU exchange meeting is online!
- 30/09/2016 | The final report of the BUILD UP Skills 8th EU exchange meeting (Budapest 2-3 June 2016) has been published
- 08/08/2016 | First European Vocational Skills Week to take place from 5 to 9 December 2016
- 20/06/2016 | Instant access to cutting Edge Construction Know-How on your Mobile in 9 languages
- 20/05/2016 | A chat for "Green Skills" during the Green Week 2016
- 18/05/2016 | BUILD UP Skills as best practice on the World Economic Forum's new report
- 14/03/2016 | The final report of the BUILD UP Skills 7th EU exchange meeting (Brussels, 18-19 January 2016) has been published
- 18/01/2016 | EU exchange meetings | 7th EU Exchange Meeting, Brussels, 18-19 January 2016
- 24/11/2014 | Publications | Build up Skills Poland - Road Map Report
- 12/11/2014 | EU exchange meetings | 6th EU Exchange meeting, Brussels, 12 November 2014 (Pillar II objectives)
- 17/09/2014 | Publications | Roadmap Poster
- 16/07/2014 | EU overview report on Pillar I has been published
- 28/03/2014 | Publication of results BUILD UP Skills Pillar I
- 27/03/2014 | Material of the BUILD UP Skills 5th EU Exchange meeting available

National Country Pages

National teams have been already formed in 30 European countries. In each country, key public and private players work together to improve the qualification and skills of building workers, which are essential to deliver high energy performance buildings. Click here to have information on the activities carried out in each of these countries. [Read more](#)

Register to the newsletter

First Name Last Name

Email

Organisation Position

My account Log out

INTELLIGENT ENERGY EUROPE
BUILD UP energy solutions for better buildings
European Commission

BUILD UP SKILLS



Newsletters

- BUS newsletter #1 > #5
- Bi-monthly issues
- Uploaded to the website but you can also register
- Next issues:
 - January 2017
 - March 2017

The screenshots show various sections of the BUILD UP Skills website:

- Overview:** Lists news items such as "Visiting best practice in the UK", "Learning from a 4th Construction Skills Forum", and "Upcoming events".
- News:** Features articles like "SAVE THE DATE: The 8th BUILD UP Skills Forum is a success" and "The 8th BUILD UP Skills Forum is available!".
- Resources:** Includes a "Resources" section with links for "View", "Edit", and "Node export".
- Renovate Europe Day 2016:** Promotes the event with the slogan "RENOVATE EUROPE" and provides details on dates and locations.
- QUALiChECk Upcoming webinars known:** Lists upcoming webinars such as "WEBINAR: Ventilation cooling potential and co Germany" and "WEBINAR: Status on the ground: Prevalence of Friday 2 December 2016, 10:00 A.M. Brussels 1".
- Three Sector Skills have been selected:** Announces the selection of three projects relevant to the Skills Sector Alliance.
- Energy Efficiency:** Discusses energy efficiency standards and the need for a public event.
- BUILD UP Skills Co and renovation awards:** Mentions the Spanish BUILD UP Skills Construction 2016 award.
- New BPIE report spotlight:** Highlights a new BPIE report on progress with implementing Directive (2012) through governmental and non-governmental activities.

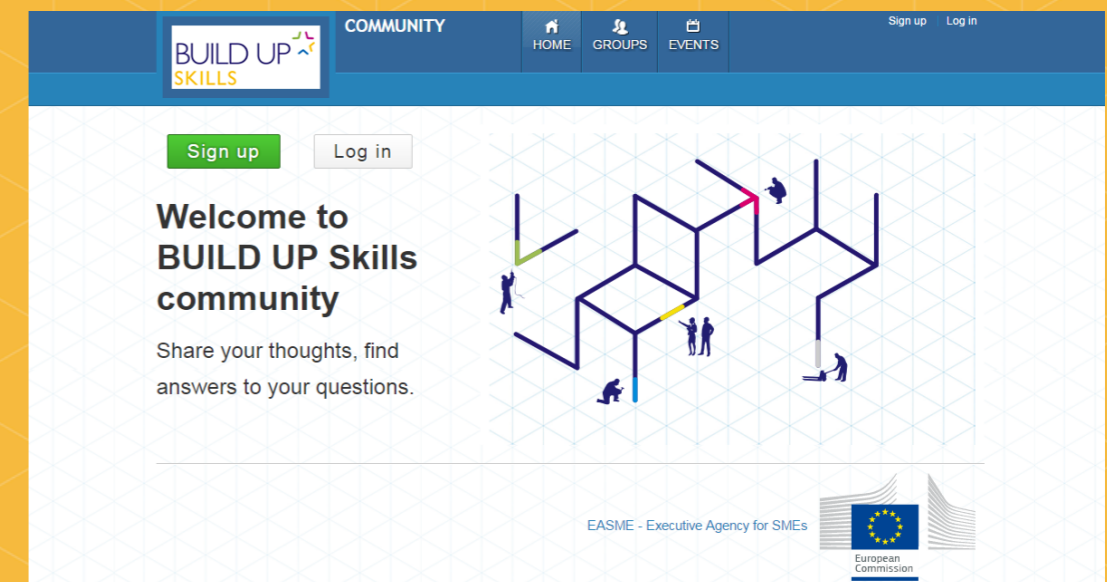
Register to the newsletter

First Name	Last Name
<input type="text"/>	<input type="text"/>
Email	
<input type="text"/>	
Organisation	Position
<input type="text"/>	<input type="text"/>
<input type="button" value="Subscribe"/>	



Collaborative platform

- Creation of the platform , separate TWG spaces, roles and permissions
- One webinar organised so far
- No activity on the platform yet
- Next steps:
 - Further trainings via webinars (Jan – Feb 2017)



BUILDUP Skills



Brochure/ Leaflet

- Purpose:
 - Promote BUS among stakeholders, on local level, at events
- Status:
 - Content, layout, visuals created

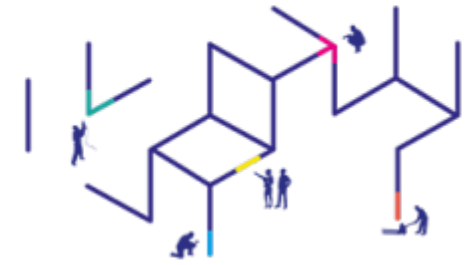




Cartoon-like video

- Purpose:
 - Promote BUS among stakeholders / target groups – video has a greater reach online
 - Focus on people and skills
 - Keeping BUS identity
- Proposal prepared:
 - Storyboard script creation
 - Visuals created
 - Narrative and main keywords stressed





Social Media Activities

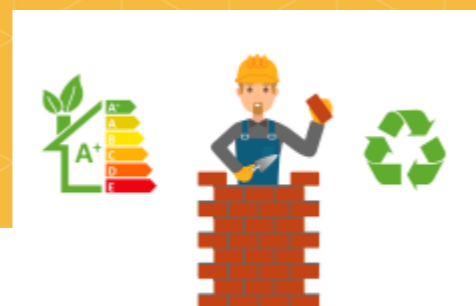
- Facebook & Twitter & LinkedIn
- We continue as content contributor to BU
- Next steps:
 - Content creation guidelines, overall harmonisation of the BUS content according to BU guidelines on social media

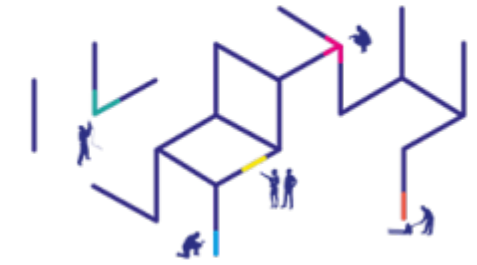




Social Media Activities

- Cartoon-like visuals ideas proposed to distinguish BUS from all BU content
- In line with the BUS cartoon-like video
- Easily recognisable, which enables us to keep a bit of the BUS branding and helps users navigate content

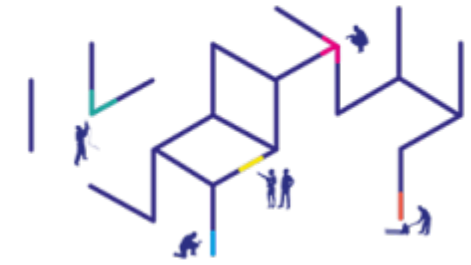




Monitoring and evaluation of BUILD UP Skills projects

- BUS Projects monitoring & evaluation methodology
- Outputs: Country factsheets & Projects Database





Projects monitoring & evaluation methodology

- Review and assessment of interim, progress and final reports
 - Interim & final targets & goals
 - Review of project outputs
- Review of national web pages
- Systematically gathering data via Excel allowing for comparison
- Analysis of information gathered
- Writing a final evaluation report (due July 2017)



Outputs - Country factsheets & Projects Database

- Finland
- Estonia
- Spain
- Austria
- Latvia
- The Netherlands
- Ireland
- Germany

BUILD UP Skills CYPRUS Factsheet	
BUILD UP skills activities of the country	
BUS Pillar I project title (contract number)	BUILD UP Skills Cyprus (BUILD UP SKILLS CY) IEE/11/BWI/516 - SI2.604359
BUS Pillar II project title (contract number)	Improve Skills and Qualifications In the Building Workforce in Cyprus (BUILD UP SKILLS WE-QUALIFY)
Horizon 2020 Construction skills project title (contract number)	n/a
BUILD UP Skills WE-QUALIFY	
Project coordinator's full name	Ioannis Charalambous
Contact person's name	Savvas Vlachos Marios Petrakias
Contact person's phone	+357 22667716 +357 22667726
Contact person's email	savvas.vlachos@cea.org.cy marios.petrakias@cea.org.cy
Project Partners	<ul style="list-style-type: none"> - Cyprus Energy Agency (Ενεργειακό Γραφείο Κυπρίων Πολιτών) - Cyprus Institute of Energy - Human resource Development Authority of Cyprus - Technical Chamber of Cyprus - Cyprus Organisation for Standardisation - Cyprus Productivity Center
Project website	http://www.cea.org.cy/we_quality/
Keywords	Building, nearly zero-energy buildings (NZEB)
Duration ¹	Start date: 01/11/2013 End date: 31/10/2016
Budget ²	EUR 268.132 (EU contribution: 75%)
Context	
Summary description ³	In Cyprus, there is a need to educate by 2020, at least 4.500 workers/installers for 13 different skills with energy-efficiency building and RES skills. The "WE-Quality" project will develop training and/or qualification scheme for blue-collar workers/installers, which will focus on the most critical skills identified in the roadmap namely: Skill 1: Placement of thermal insulation Skill 1.1: Placement of conventional insulation/thermal insulation plaster



Upcoming 10th EU Exchange Meeting

- Date | 30-31 May 2017
- Place | Rotterdam, the Netherlands
- Venue | Bilderberg Hotel
<https://www.bilderberg.nl/rotterdam/parkhotel-rotterdam/>





Upcoming 10th EU Exchange Meeting

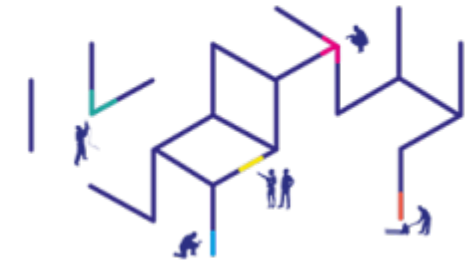
- **Online survey** to feed the programme:
February 2017
- **Flights & accommodation** arrangements
request: February 2017
- **Online registration** open: March 2017

MARK YOUR
CALENDAR!



What we need from you

- **News & Events** related to your project for the BUS Newsletter – send those to Trinomics!
- Additional information to fill out the **country factsheets** and **projects database** – we will soon get in touch via email / phone
- **Clarification, verification** etc. of information – we will soon get in touch email / phone
- BUS N@W (NL) Project Coordinator – Start thinking of a site visit
- **Feedback forms** – evaluate this meeting & include comments!



THANK YOU!

For more information, please contact:

Koen.rademaekers@trinomics.eu

Irati.artola@trinomics.eu

BUILDUP Skills

