

# LUXBUILD 2020



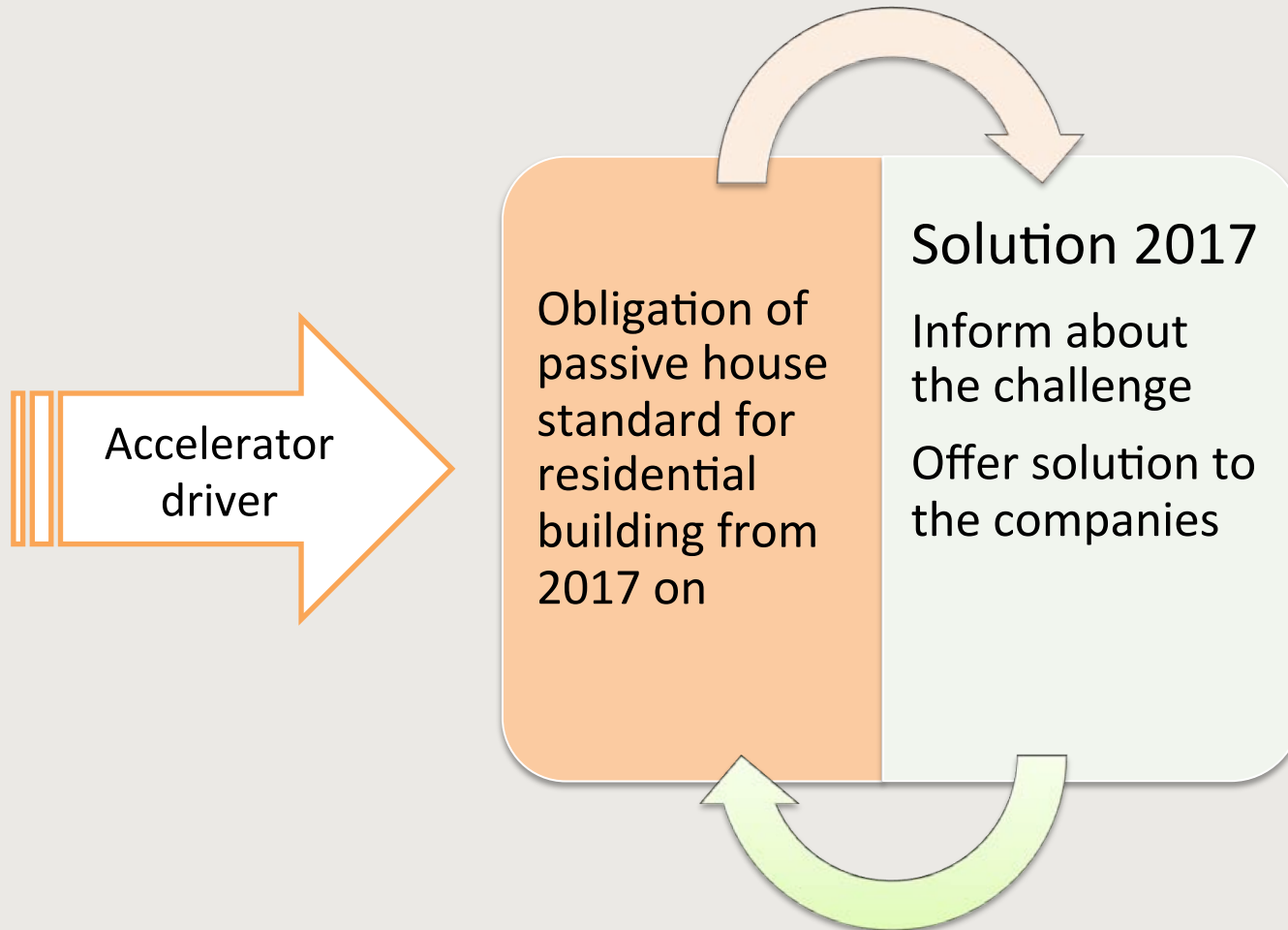
**INITIATIVE NATIONALE**  
**POUR LA QUALIFICATION DES ARTISANS**

**DÉFI 2017**

**LA PERFORMANCE ÉNERGETIQUE  
DES BÂTIMENTS D'HABITATION**

SÉANCES D'INFORMATION

# INFORMATION CAMPAIGN



## OBJECTIVES OF THE CAMPAIGN

### “Interior” objectives (among the partners):

- Collaborate!
- Promote all formations
  - 3 partners offer training programs
  - we wanted to show that we have to work all together to master the challenge

### “Exterior” objectives:

- Inform about the new regulation = challenges
- Identify and collaborate the “willing” companies
- Provide answers and solutions

## PROGRAM OF THE CAMPAIGN

**Technical and administrative information about the new regulation**

consultant of myenergy

**Opportunities and challenges of the new regulation for construction companies**

“interview” with a willing company

- Impact on the construction companies
- Challenges on the building site
- Impact on the organisation

**Training programs on passive house construction and renewable energies**

# RESULTS

## WHAT WE ARE PROUD OF!

- RECOGNITION OF THE WILLING COMPANIES!
- MOST CONVINCING SPEAKERS!
- COLLABORATION BETWEEN THE PARTNERS

## QUESTIONS THAT REMAIN?

- HOW TO GET THE ATTENTION OF MORE COMPANIES?
  - (120 INSCRIPTIONS/ 801ATTENDEES)

