

The logo features the word 'FIT' in a bold, blue, sans-serif font. Above the letter 'I' is a blue icon of a house roof. To the right of 'FIT' is the word 'HOME' in a larger, bold, black, sans-serif font.

cost neutral, end to end retrofitting



OUR GOALS

→ Retrofit **900+** family homes in several municipalities in the Netherlands

→ Trigger a minimum of **€15M in investments** in energy efficiency measures



→ **FIT**HOME's retrofits will achieve at least a **37% reduction in CO2 emissions** and a **64% decrease in electricity consumption**

OUR APPROACH

A digital, streamlined home renovation platform

FITHOME offers accurate, high-quality **end-to-end** digital solutions, enabling the design and implementation of **optimal renovation packages** for homeowners



PROJECT PILLARS

- Leverage an innovative financial approach to retrofitting
- Engage homeowners with a digital end-to-end solution
- Prepare for future scaling throughout Europe

OUR INNOVATION

An incredible opportunity for green, sustainable investments

FITHOME deploys an **innovative fiscal instrument** by leveraging the "**Betterment Tax**" to provide accessible, low-risk financing for home renovations

THE PROCESS



- A homeowner initiates the request for retrofitting
- An automated calculation module assists the homeowners in establishing retrofitting options and costs
- An experienced inspector reviews building-specific aspects during an on-site visit
- Final sustainable retrofit offer, including related expenses and savings

Step 1:

Application, calculation and inspection

Step 2: **Release of funds**

The municipality and homeowner enter into an agreement and contractors are selected

Step 3: **Retrofitting**

Retrofit measures are implemented. Optimal materials are selected based on objective criteria

Step 4: **Tax collection**

Once the retrofitting process is finished, the municipality starts collecting neutral repayments

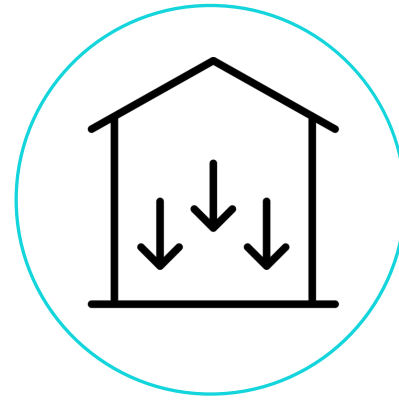




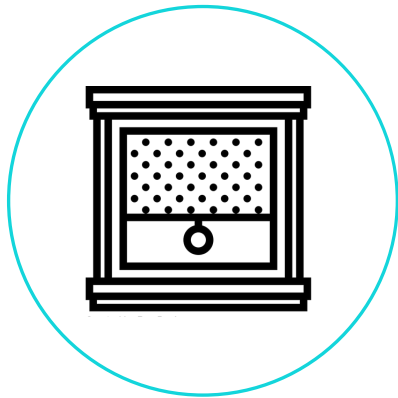
Solar Panels



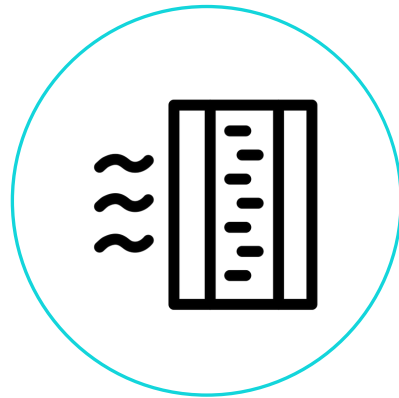
Roof Insulation



Floor Insulation



Glass Insulation



**Cavity Wall
Insulation**

For increased energy efficiency, comfort and indoor health, **FITHOME** supports the implementation of various measures that lead to comfortable, sustainable homes.



OUR MEASURES



SUSTAINABLE DEVELOPMENT GOALS



OUR IMPACT

By facilitating a significant reduction in energy consumption and GHG emissions, whilst simultaneously increasing indoor comfort and health, **FITHOME** is aligned with several **Sustainable Development Goals**:

- Good health and well-being
- Affordable and clean energy
- Sustainable cities and communities
- Climate action

FITHOME PARTNERS



De Woonpas

Residential Sustainability

DWP is **FITHOME**'s expert end-to-end retrofitting partner, combining financial, technical and digital know-how.

www.dewoonpas.nl

GNE FINANCE
High Impact Investments

High Impact Investments

GNE Finance is specialized in promoting, structuring, financing and managing clean energy projects in Europe.

www.gnefinance.com



Transition Management

Wijk bij Duurstede is a municipality in the Dutch province of Utrecht, and **FITHOME**'s pioneer city.

www.wijkbijduurstede.nl



Contact us!

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