



BUILD UP

The European portal for energy efficiency
and renewable energy in buildings

WEBINAR



Unlocking the potential of SMEs: A holistic framework to train SME-workforce in Circular Construction

14th November 2023 / 11.00H – 12.30H CET

BUILD UP

The European portal for energy efficiency and renewable energy in buildings

AGENDA

Topic	Speaker name, title, and organisation
Introduction to Bus Go Circular + (Poll #1)	Sreeja Raghunathan, Built Environment Consultant (Circle Economy Foundation)
Framework for circular interventions in the construction value chain	Sreeja Raghunathan, Built Environment Consultant (Circle Economy Foundation)
Fundamental Training pack SMEs	Ira Ivanova, Project Lead (EnEffect)
Importance and benefits from training in circularity for SMEs in construction	Silviya Pavlova, MBA CMC Assoc CIPD, Certified Management Consultant in Strategy and International Business Development Founder, PropTech Bulgaria & CSEE PropTech
Q&A	All Speakers
Briefing about the interactive sessions	Otis Schwab, Project Manager (Circle Economy Foundation)
Interactive breakout session + (Poll #2)	All Moderators
Conclusion & sum up main takeaways + (Poll #3)	All Moderators
Upcoming webinars	Otis Schwab, Project Manager (Circle Economy Foundation)
Thank you from BUILD UP	BUILD UP





Shaping a Circular Sustainable Future

Empowering SMEs in Circular Construction

Unlock your potential as an SME in the Construction Sector

Date: 14th November, 2023



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101033740

Why Circular Construction?

- The construction sector is responsible for more than **40% of the primary energy consumption** in Europe, and **36% of CO2 emissions in Europe** (Eurostat, 2020).
- A circular approach in construction can significantly **reduce the embodied emissions of building materials and material consumption**, since the construction sector is high-intensive material user.
- With **18 million people**, the construction sector generates about **9% of the GDP of the EU**.
- Like any transition, we need a **skilled workforce to make it happen**.



Why SMEs?



In the EU, micro enterprises display the **biggest part of the sector with 94.1%**.



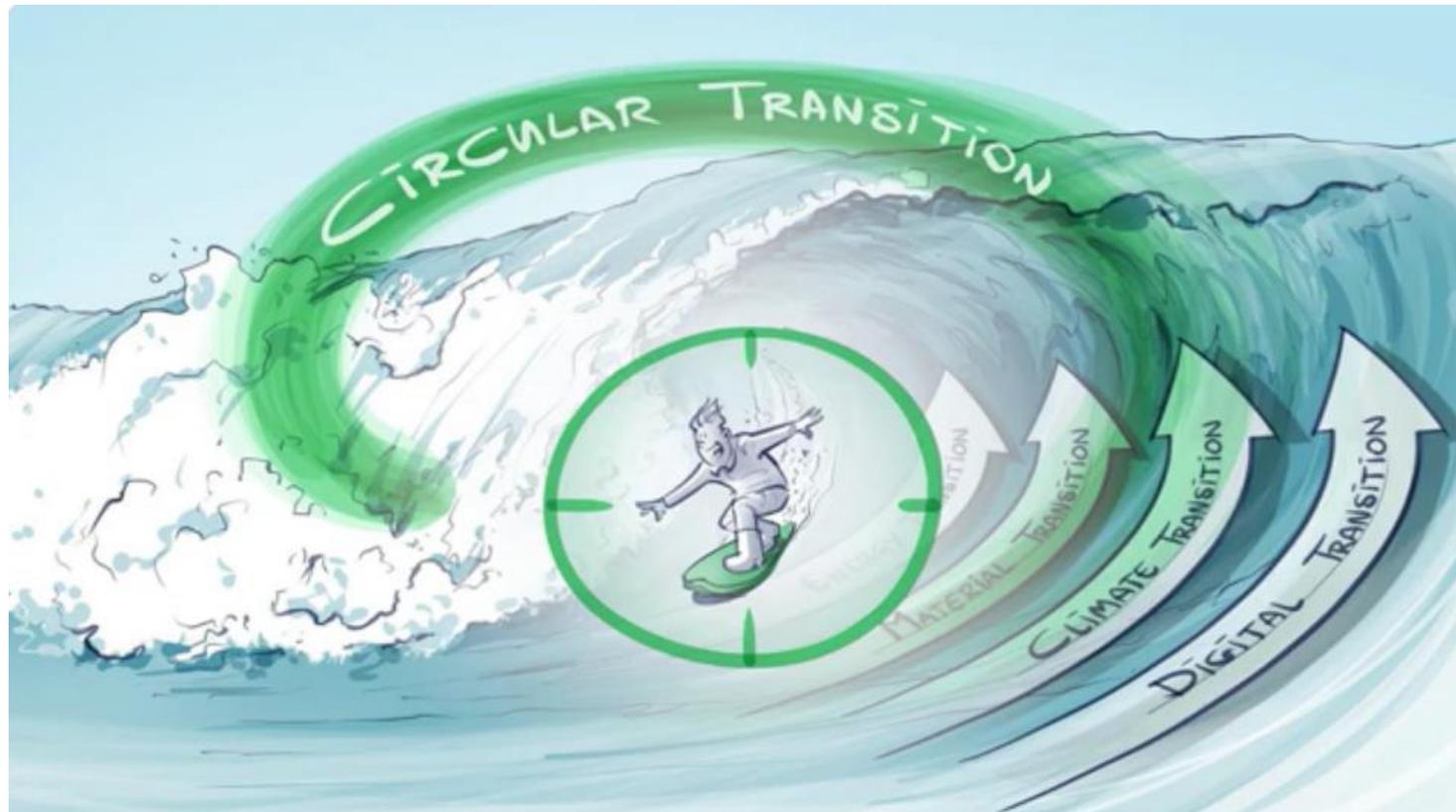
99.9% of the **European construction sector** is composed of micro, small and medium-sized enterprises (fewer than 250 employees).



To identify a reference point, in 2016, construction SMEs made up for **88% of total employment** and **80% of total value added** of the construction sector in the EU-28.



Introduction to BUS GO Circular



slido



What is the main reason for your business to consider implementing circular economy training?



① Click **Present with Slido** or install our [Chrome extension](#) to activate this poll while presenting.



Shaping a Circular Sustainable Future

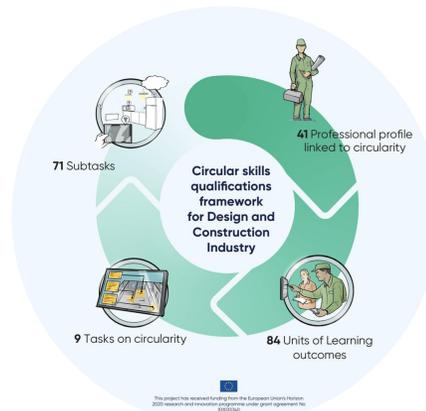
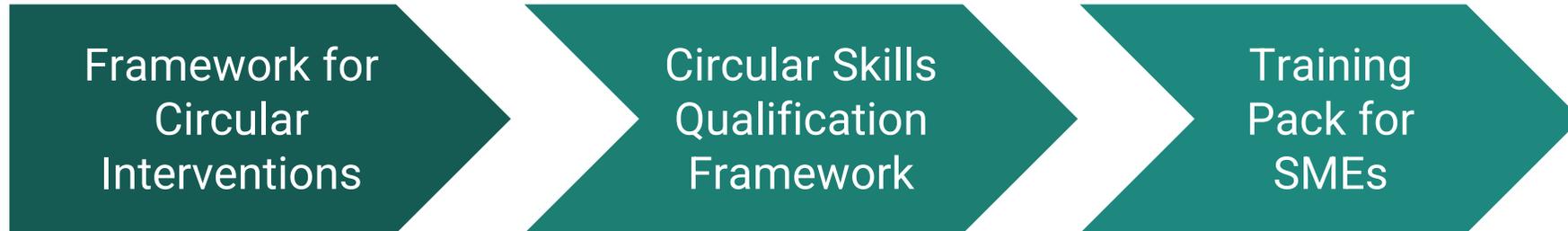
Circular Construction Skills Framework

by Sreeja Raghunathan (Built Environment Consultant, Circle Economy Foundation)



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101033740

BUS GO Circular Project Outcomes



- G1** Indicator that it is a essential module for a certain profile
- € Range of expected module cost, with range from €, very low to €€, higher cost
- Individual insignia / rewards when the module is finished
- Conducted visit to a case study (groupal)
- Visit a case study with "detective game"(groupal)
- Serious game - trivial quiz
- * Optional
- ↑ Highly Recommended



8 KEY ELEMENTS

OF THE CIRCULAR
ECONOMY

BUS
GoCircular



CIRCLE ECONOMY'S
CORE ELEMENTS



Prioritise
Regenerative
Resources



Stretch the
Lifetime



Use Waste as a
Resource



CIRCLE ECONOMY'S
ENABLING ELEMENTS



Design for the Future



Rethink the Business Model



Incorporate Digital Technology



Team Up to Create Joint Value

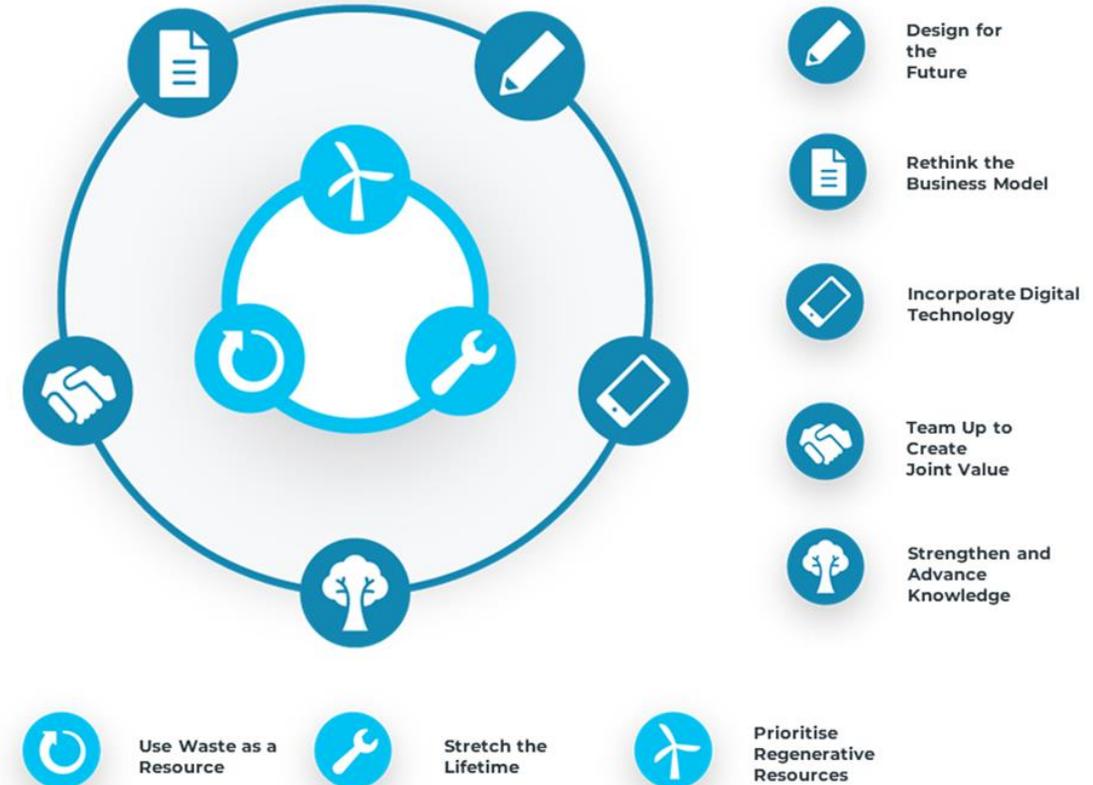


Strengthen and Advance Knowledge



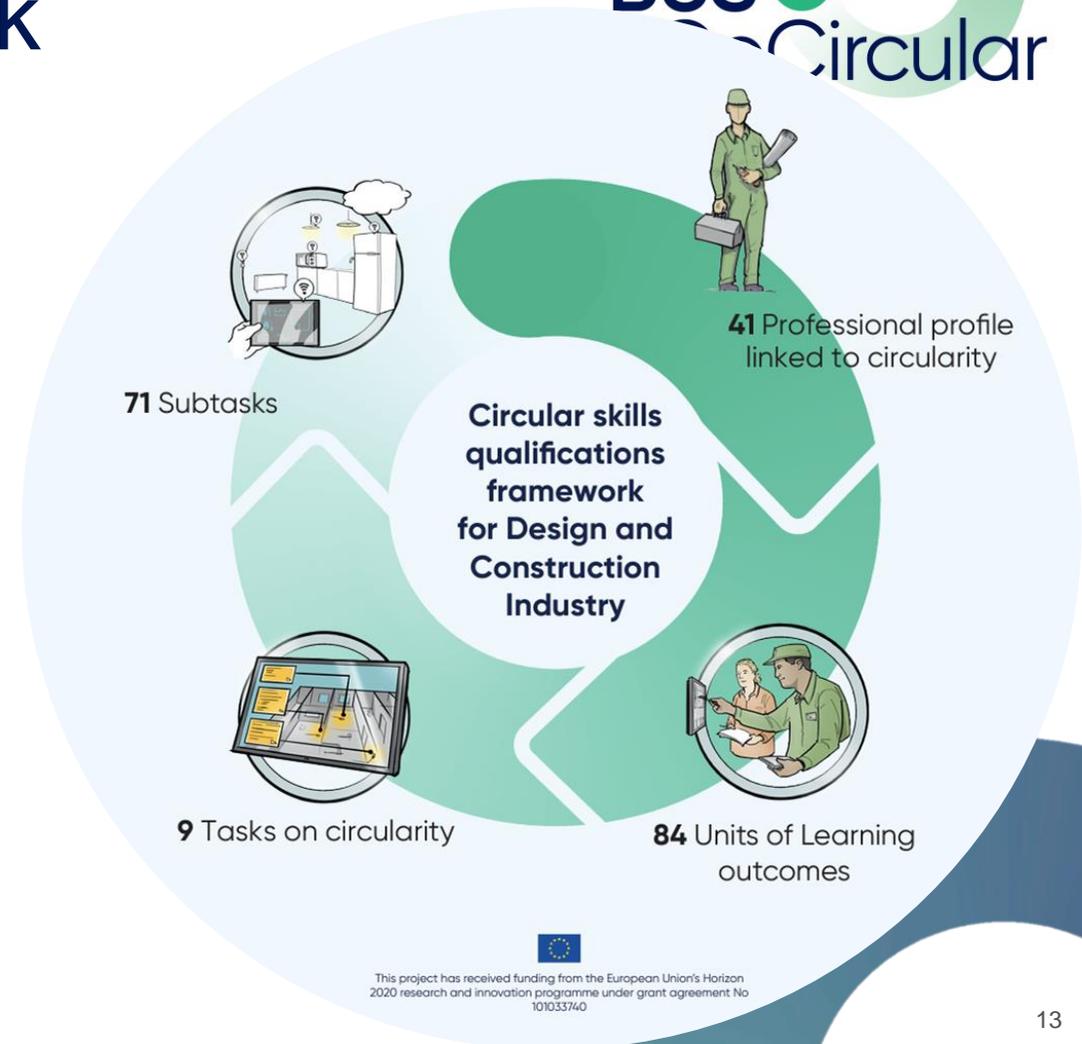
Circular skills qualification Framework

By using the methodology of developing **task-based qualifications**, and employing the **Framework for circular interventions** as a main foundation, the **Circular Construction Skills Qualification** framework has been developed.



Circular skills qualification Framework

- 9 tasks on Circularity
- 71 subtasks
- 84 Units of Learning Outcomes
- 41 Professional profile linked to Circularity



Task-based qualifications

Why?



Practical perspective
on required skills for
circular construction



Increased recognition
of learned skills



Learning outcomes for
development of
training



Circularity applied to
different fields in
construction

Scope of circular construction skills qualifications



Included

- **Integrating circular principles** in existing work activities
- Focus on working as a member of the construction **value chain**
- Including **interdisciplinary skills**:
 - Collaboration
 - Research and evaluation
 - Education

Not included

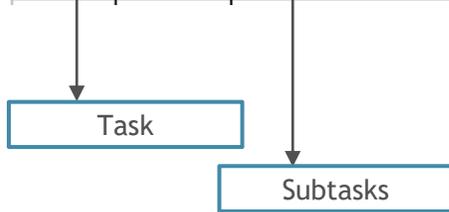
- ~~Detailed skills and knowledge~~
- ~~Technology specific (e.g. details of installing heat pumps, specifics of designing pre-fabricated structures)~~



Task-based qualifications: How?

Tasks and subtasks

2	Design for the future	81	
2.1	Design to reduce waste during production and use	2, 26, 27, 28	ME, CE, EL, AR
2.2	Design with materials that enable multiple uses	5	ME, CE, EL, AR, BS, HS



Task-based qualifications: How?

Tasks and subtasks

2	Design for the future	81	
2.1	Design to reduce waste during production and use	2, 26, 27, 28	ME, CE, EL, AR
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Unit of Learning
Outcomes
(ULOs)

Professions
acronyms

ULOs are statements regarding what a learner **knows**, **understands** and is **able to do** (including responsibility) on completion of a learning process, which are defined in terms of **knowledge, skills and attitude/responsibility**

Task-based qualifications: How?



Unit of Learning Outcomes (ULO's)

ULO Nr.	Competence	Skills	Knowledge
1	Design with bio-based materials as an alternative for conventional construction materials	Select bio-based materials for the construction project at hand Consider the purpose of the building and the context of the entire building solution, as well as construction requirements When biobased materials are not an option, select proper low impact materials Integrate use of the Material Circularity Indicator (make sure it is not higher than X) Ensure use of materials that have little to no volatile organic compounds (VOC) emissions	Types of bio-based materials in construction such as hemp, seaweed, cork, bamboo, sustainably sourced wood, agricultural residues Advantages and disadvantages of biobased materials Seven functional requirements of building walls Alternative forms of concrete
2	Enact measures that optimise material use to strive for material efficacy	Apply measures that optimise material use to construction projects Combat underutilisation or surplus of materials by sharing products or assets and optimising their use	General knowledge about measures that optimise material use in construction, such as 3D printing or accurate structural design/industrialized prefabricated products

↓

What competence does one need for performing the subtask?



Task-based qualifications: How?

Unit of Learning Outcomes (ULO)s

ULO Nr.	Competence	Skills	Knowledge
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What competence does one need for performing the subtask?

↓

What should one be able to **do** in order to gain competence?

Task-based qualifications: How?

Unit of Learning Outcomes (ULO)s

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↓

What competence does one need for performing the subtask?

↓

What should one be able to **do** in order to gain competence?

↓

What is prerequisite knowledge to become competent?

The main Tasks



1	Prioritise regenerative and efficient use of resources
2	Design for the future
3	Assemble/construct for the future
4	Rethink the business model
5	Stretch the lifetime
6	Use secondary resources
7	Incorporate digital technology
8	Collaborate to create joint value
9	Strengthen and advance knowledge



Circular construction skills qualification Framework Applied to MGRFIE

1. PRIORITISE REGENERATIVE AND EFFICIENT USE OF RESOURCES

COMPETENCES:

Enact measures that reduce and optimise energy use through solutions on roofs and facades whilst taking into account building purpose and climate



Photo.

SUBTASK:

Apply suitable energy efficiency measures to roofs and façades (taking into account building purpose and climate)

SKILLS:

Include energy efficiency measures in design of roofs, façades, and interior elements (e.g. insulation of roofs)
Include passive design techniques in design of roofs, façades, and interior elements (e.g. Solar orientation, skylight windows, shading)

PROFESSIONS:

Landscape architect
Green roof / green façade designer
Façade design engineer
Architect, Electrical engineer,
Building automation engineer,
Environmental engineer

KNOWLEDGE:

Smart solutions to spread demand throughout the day
Measures such as draught-proofing, airtightness, insulation, ventilation
Materials with lower thermal conductivity (e.g. sheep's wool, cellulose, earthwool)



Shaping a Circular Sustainable Future

Fundamental Training Packs SMEs

Ira Ivanova

Project Lead (EnEffect)



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Approach



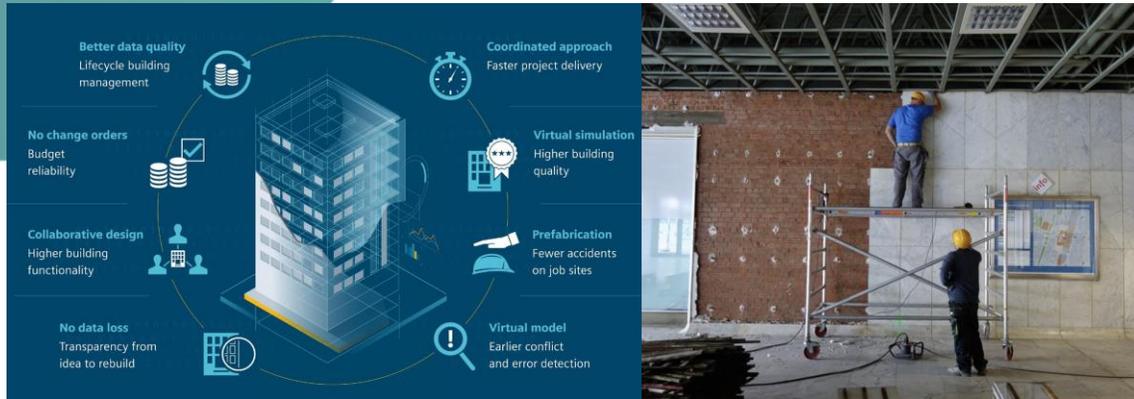
- 1 Identify the principles (key elements) you want to train on
- 2 Identify the relevant tasks and subtasks
- 3 Review the ULO's provided
- 4 Design the training program for your organization



The Green Deal and the construction sector



Fit-for-55: RePower EU: Renovate Europe: EU Taxonomy: EPBD: RED II



Framework for circular economy Pact for Skills

3 mill construction workforce in the next 5 years

- To prioritize ecological materials and to recreate value chains
- To renovate, regenerate, recover, reuse, recycle
- To digitalize
- To manage new construction sites
- To maintain and operate buildings sustainably
- To be local; minimal; optimal
- To interoperate and collaborate
- To innovate and improve workflow



BUS-GoCircular and the Fundamental Training Packs



Involved professions

	PROFILE	PLAN	PROCURE	CONSTRUCT	OPERATE	EoS
White-collar	GENERAL	AR, CE, C, AM, FaM	PD, PM	C, BS, SS, PD	FaM	
	SPECIALISTS	UP, LA, FDE, EL, ME, EE, DA, BEC, SC	MS	HS, BEC, SC	DA, HS, BEC, CO	DeL, DeA, SC
Blue-collar	GENERAL			Br	RM	
	SPECIALISTS			II, FM, FW, R, Gd, WI, BA, P, EI, RESI, RWT, HPI, VI		DeL, DeA



BUS-GoCircular and the Fundamental Training Packs



TRAINING PLAN PROPOSAL (TP)		STAGES	PROFILE	
TP1	STARTING CIRCULARITY	Plan and Procure	White-collar	GENERAL
TP2	CONSTRUCTION WORKS IN CIRCULARITY	Construct	Blue-collar	SPECIALISTS
TP3	CIRCULARITY IN INSTALLATIONS	Construct and Operate		
TP4	ADVANCING CIRCULARITY	Plan, Procure and EoSL	White-collar & Blue-collar	All
Minium module of all TP	INTRODUCTION TO CIRCULAR ECONOMY IN CONSTRUCTION	All	White-collar & Blue-collar	All



BUS-GoCircular and the Fundamental Training Packs



TRAINING PLAN

CONSTRUCTION WORKS IN CIRCULARITY
Module 1. INTRODUCTION TO CIRCULAR ECONOMY IN CONSTRUCTION
Key principles of circular economy
MATERIALS & WASTE
Main strategies related with materials in circular construction
Module 2. BUILD TO CLOSE THE LOOP OF MATERIALS
Work with regenerative materials: wood, straw, rammed earth bricks, biobased insulation
Module 3. BUILD TO REDUCE IMPACT: LOCAL, LOW IMPACT, NON-TOXIC AND/OR NON-CRITICAL MATERIALS
How to build with low impact materials for coating, selant, adhesive (no VOC emissions, detachable)
Module 4. BUILD TO REDUCE WASTE IN SITE AND IN EOSL (PART1)
Modular construction systems and their procedures for assembly (incl. prefabricated modules); removable joints; demountable techniques
Module 5. BEST PRACTICES AT THE CONSTRUCTION SITE TO REDUCE WASTE AND PROMOTE RECYCLING & REUSE
Observation of local and national regulations for waste management and landfill rules; protection of materials on site
Module 6. DIGITIZATION
BIM for planning and management; Digital material passes; Digital twins
Module 7. INSTALL ENERGY EFFICIENCY MEASURES IN BUILDINGS
Principles of low- energy to nearly- zero energy buildidngs (nZEB) & passive houses
Module 8. STRETCH THE LIFETIME
Maintanance and repair
Module 9. RETHINK THE BUSINESS MODEL
Business models of maintenance and repair services (best practices)



Module 1. INTRODUCTION TO CIRCULAR ECONOMY IN CONSTRUCTION



The 3 core + 5 enabling principles



 Choose renewable resources

 Be economical and use it as long as possible

 Use waste as raw material

 Develop and disseminate knowledge

 Integrate digital techniques

 Design for the future

 Develop the business model

 Work together to create collective value



Module 1. INTRODUCTION TO CIRCULAR ECONOMY IN CONSTRUCTION



The 3 core + 5 enabling principles



 Choose renewable resources

 Be economical and use it as long as possible

 Use waste as raw material



+ 1 Construct and assemble for the future

 Develop and disseminate knowledge

 Integrate digital techniques

 Design for the future

 Develop the business model

 Work together to create collective value



Module 2. BUILD TO CLOSE THE LOOP OF MATERIALS



Earthen materials

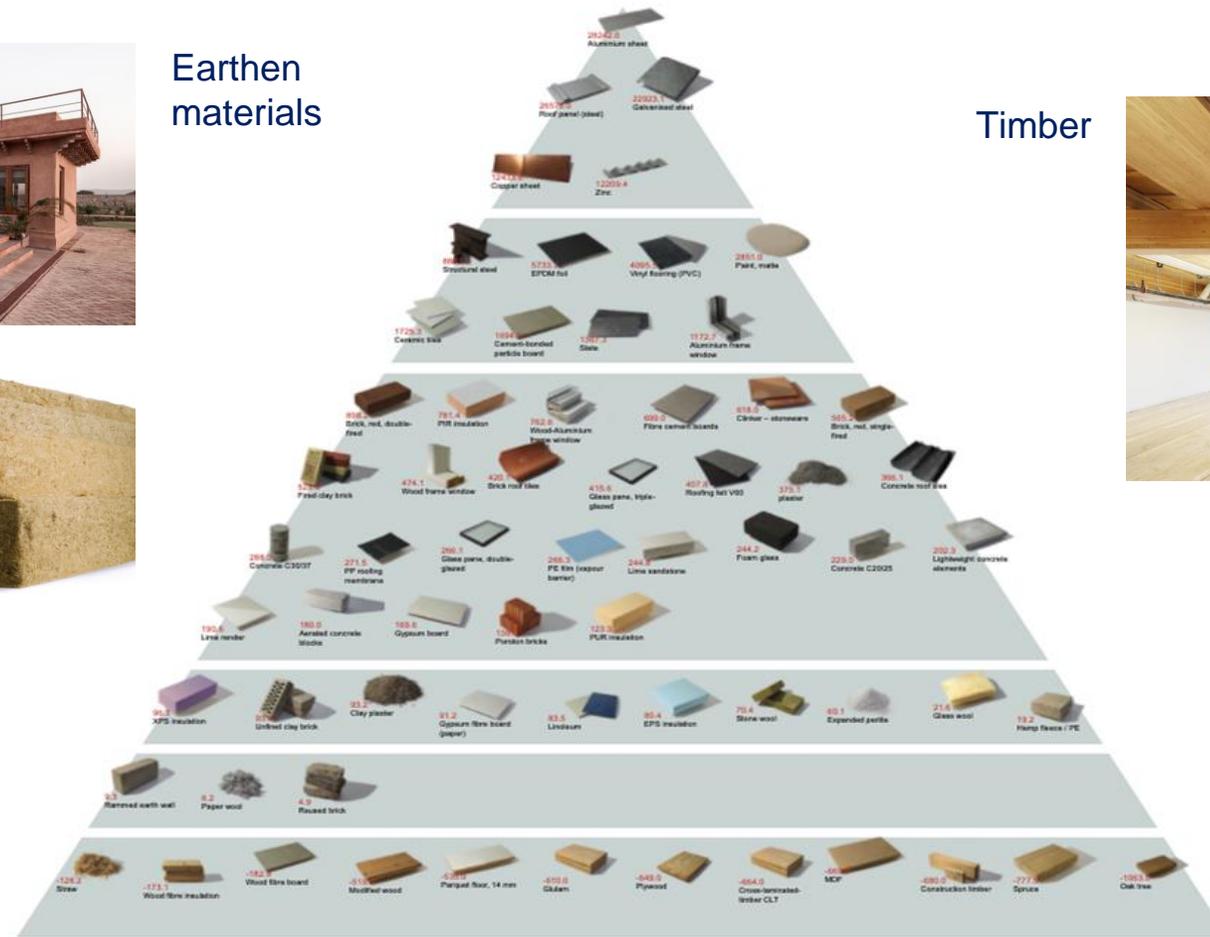
Timber



Hemp



Hemp +lime



Material pyramid

Straw



Module 3. BUILD TO REDUCE IMPACT: LOCAL, LOW IMPACT, NON-TOXIC AND/OR NON-CRITICAL MATERIALS



EN 16785-1 verifies biobased content

Biobased material type	Ingredients in biobased adhesives and sealants
Polymers	<ul style="list-style-type: none"> Soy protein Starch esters Polyamide Poly lactide
Tackifiers	<ul style="list-style-type: none"> Pine rosin Terpene Citrus
Waxes	<ul style="list-style-type: none"> Soy Castor Dimerized fatty acids

EN 13432 evaluates biodegradability



Module 4. BUILD TO REDUCE WASTE IN SITE AND IN EOSL (PART1)

BUILD WITH MODULAR STRUCTURES



Use reversible joints



Module 5. BEST PRACTICES AT THE CONSTRUCTION SITE TO REDUCE WASTE AND PROMOTE RECYCLING

CDW SORTING, REUSE AND RECYCLE



Module 6. DIGITIZATION

BIM: USE OF MATERIAL PASSPORTS



“...waste is material without identity...”
Thomas Rau



Building Information Model

A MATERIAL PASSPORT FOR A HOME:

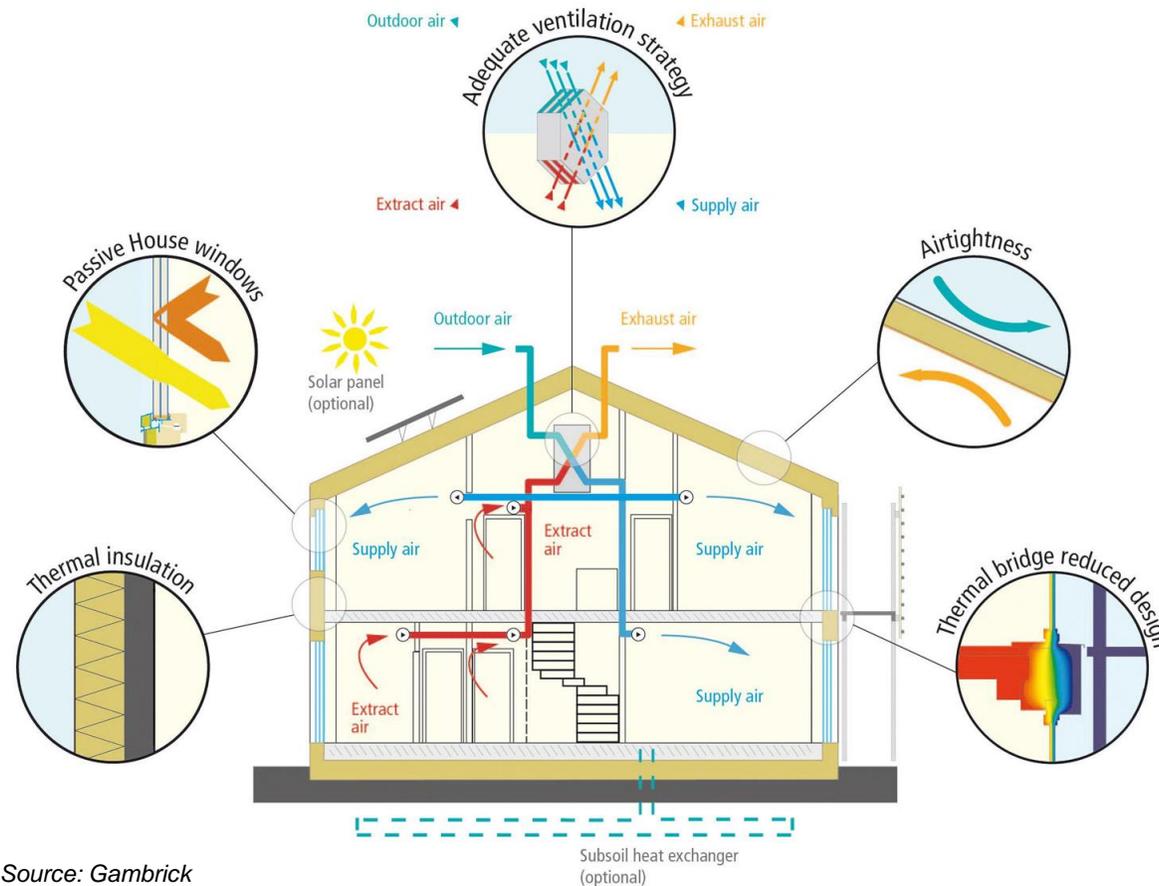
	MATERIAL	QUANTITY	REUSE/RECYCLE/DOWNCYCLE	SUSTAINABILITY
FOUNDATION	Concrete piles	60,000 kg	♻️♻️♻️♻️	🌿🌿
	Concrete foundation	14,000 kg	♻️♻️♻️	🌿🌿
FACADE	Stained glass	15 kg	♻️♻️♻️♻️	🌿🌿
	Glass	1,500 kg	♻️♻️♻️♻️	🌿🌿
	Meranti window frames Barn wood	350 kg 2,000 kg	♻️♻️♻️♻️ ♻️♻️♻️	🌿🌿🌿 🌿🌿
FLOORING	Concrete ground floor	21,000 kg	♻️♻️♻️♻️	🌿🌿
	Concrete system floor	105,000 kg	♻️♻️♻️♻️	🌿🌿
ROOFING	Wooden roof structure and facade	2,500 kg	♻️♻️♻️♻️	🌿🌿🌿
	Roof tiles	4,000 kg	♻️♻️♻️♻️	🌿🌿
INTERIOR WALLS	Sand-lime brick	56,000 kg	♻️♻️♻️♻️	🌿🌿

A simplified example of a material passport developed for a standard Dutch house.



Module 7. INSTALL ENERGY EFFICIENCY MEASURES IN BUILDINGS

PASSIVE HOUSE PRINCIPLES



Building envelope

Airtightness

Solar gain

Reduced thermal bridges

Ventilation

+ RES (nZEB)

Module 8. STRETCH THE LIFETIME

EMPLOYING THE “R” STRATEGY



Repair and maintenance



Source: Rotor

Reuse of buildings

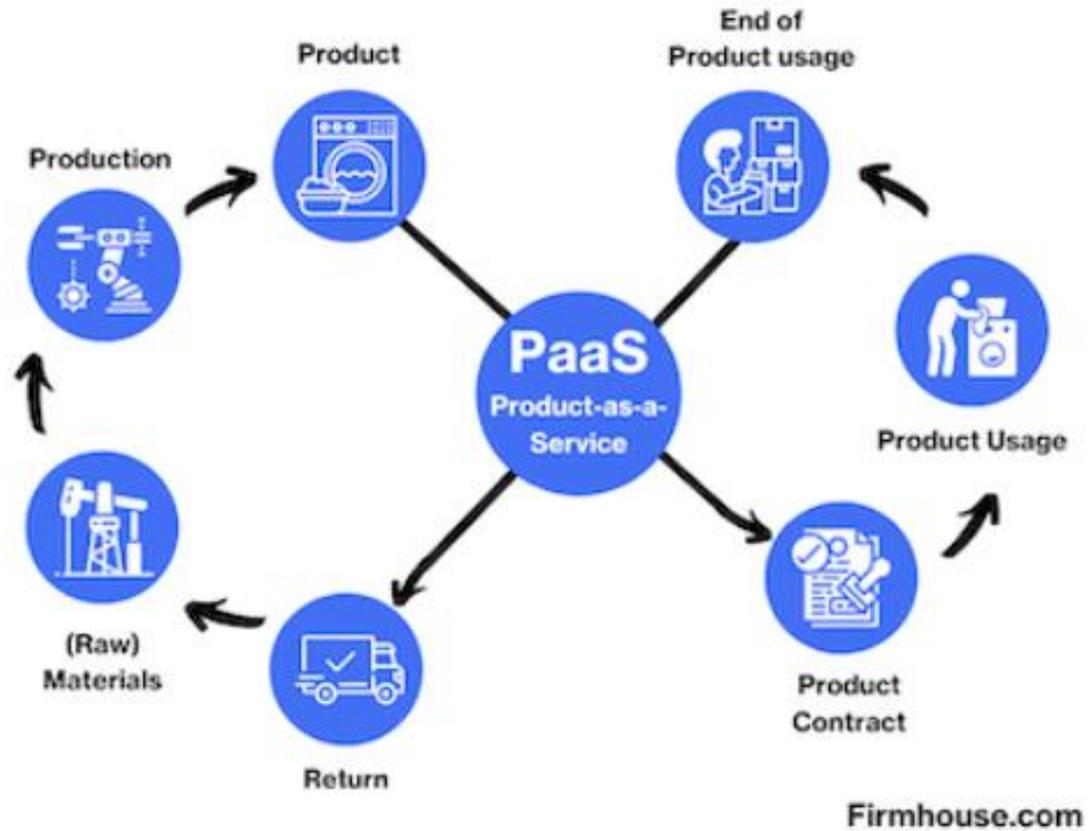


Source: PC Caritas Melle, Belgium



Module 9. RETHINK THE BUSINESS MODEL

PRODUCTS AS SERVICE



Light as a service: PHILIPS

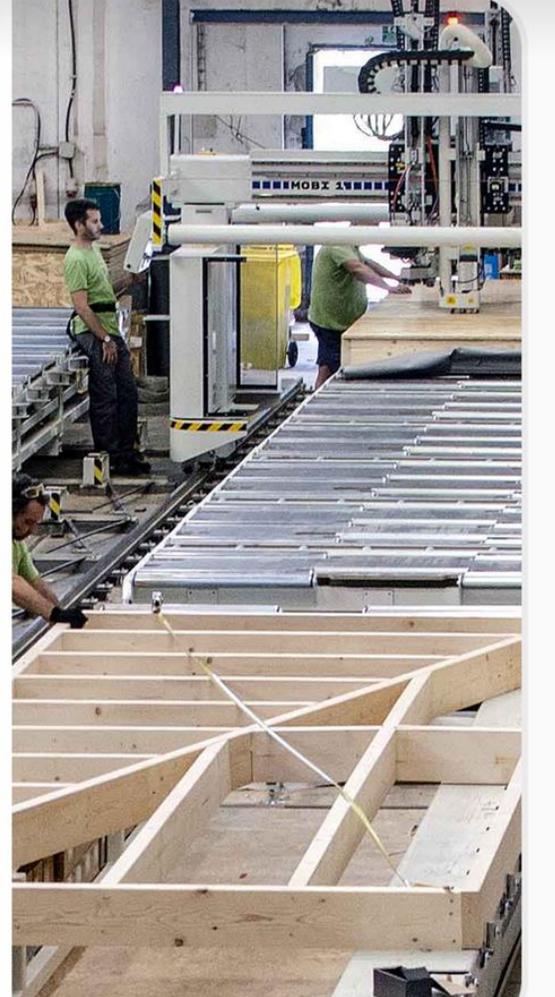


Module 1:

M1-Introduction to Circular Economy in Construction

In this module, we will introduce you to the principles of circular economy in the construction industry: the Circular Key Elements to guide you through the opportunities and challenges of making the built environment sustainable in a circular way, learning from real-life national and European case studies.

Circularity has become an important issue in solving the scarcity of materials and non-biodegradable waste management. Circularity has a wide range of other valuable aspects so the applications can be very diverse. What can circularity mean for your work in the built environment? **This module guides you through what actual and new opportunities exist when applying circularity.**





Shaping a Circular Sustainable Future

Importance and benefits from training in circularity for SMEs in construction

Silviya Pavlova

MBA CMC Assoc CIPD, Certified Management Consultant in Strategy and International Business Development | Founder, PropTech Bulgaria & CSEE PropTech



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Speaker Info



Silviya Pavlova MBA CMC Assoc CIPD

**Internationally Certified Management Consultant in Strategy
and International Business Development**

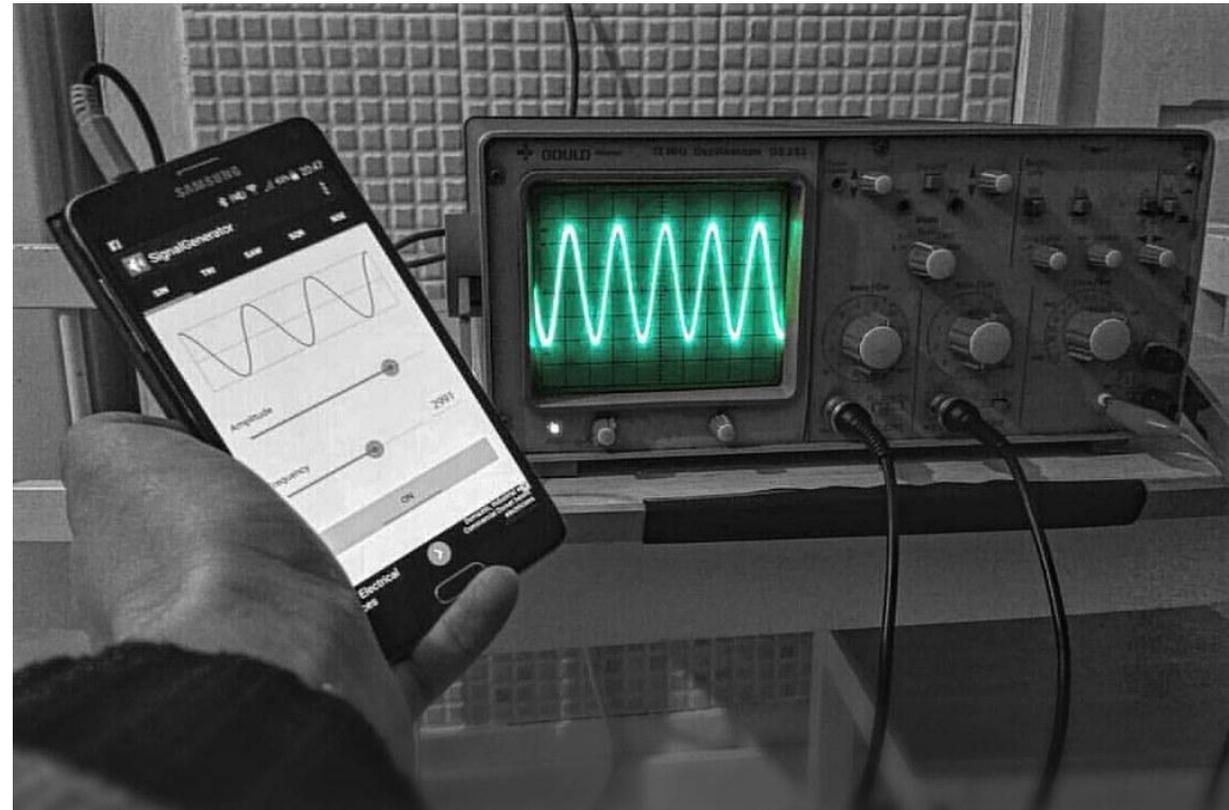
Founder, PropTech Bulgaria & CSEE PropTech



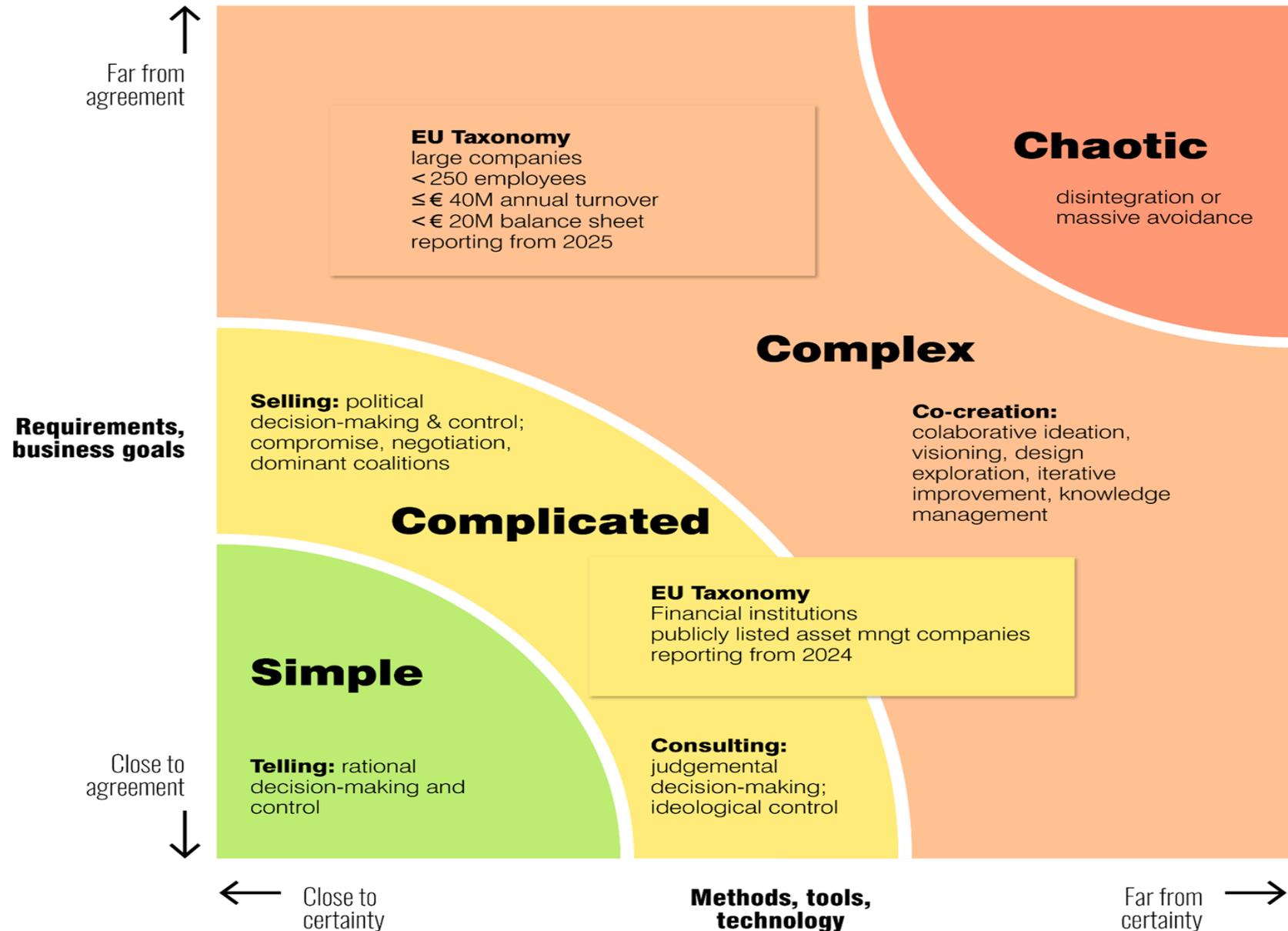
Importance and benefits from training in circularity for SMEs in construction



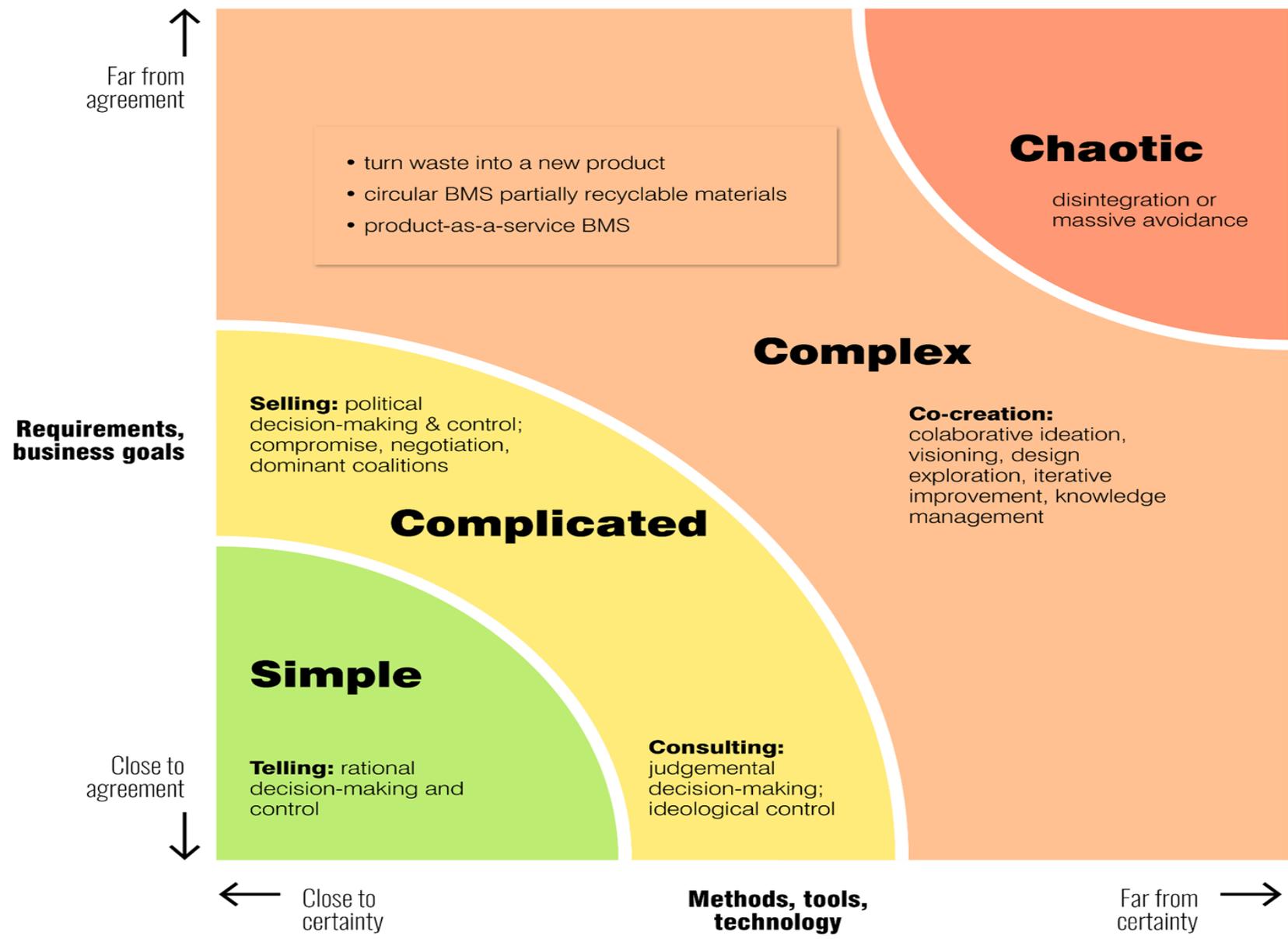
- How can SMEs in the construction sector stimulate circular skills within their organisations and why is it important?
- 4 Success Stories in Circular Tech for the Urban Environment



STACEY MATRIX: TRADITIONAL LARGE CORPORATES



STACEY MATRIX: INNOVATIVE CORPORATES & START-UPS



4 Success Stories in Circular Tech for the Urban Environment

Based on the largest database of European-origin PropTech solutions
built by PropTech Bulgaria, amounting to 6,000+ tech companies



Success Stories



<https://wasteful.earth/>
BULGARIA



Success Stories



www.biyu.world
NETHERLANDS



carrot.tech
NORWAY



www.compocity.help
HUNGARY



BUS GoCircular

Shaping a Circular Sustainable Future

Q and A

10 minutes



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Shaping a Circular Sustainable Future

Breakout Session

15 minutes



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Group Division

Group 1 - Ira Ivanova

Group 2 - Otis Schwab

Group 3 - Silviya Pavlova

Group 4 - Sreeja Raghunathan



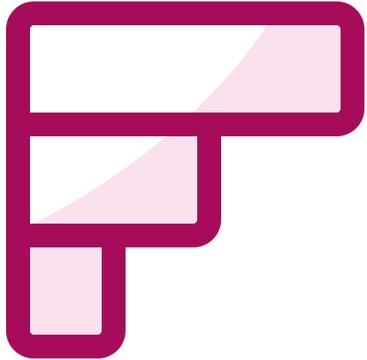
BREAKOUT SESSION



- Brainstorm discussion supported by moderators using Miro Board
- 4 Groups
- 2 Questions
- [Link to Miro Board](#)



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Which of the presented results from the BUS-GoCircular project do you consider having most potential for successfully supporting SMEs in the integration of circle economy principles?



① Click **Present with Slido** or install our [Chrome extension](#) to activate this poll while presenting.

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What is your key takeaway from the session?



① Click **Present with Slido** or install our [Chrome extension](#) to activate this poll while presenting.



Shaping a Circular Sustainable Future

Conclusion & Take aways

10 minutes



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Find out more..

Fundamental Training Pack for SMEs

Construction skills qualification framework



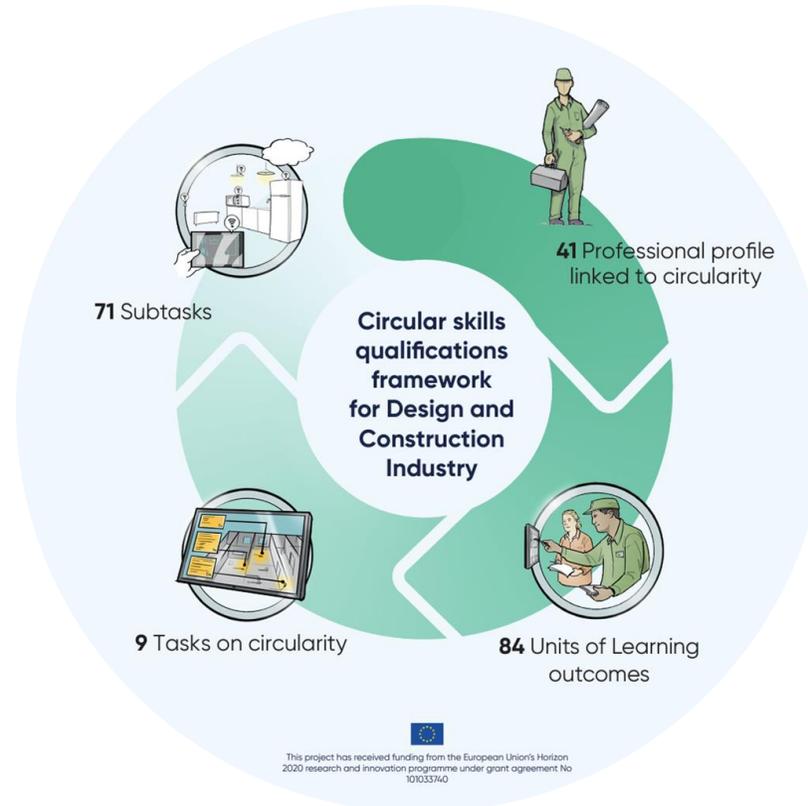
Upcoming Gamified E-learning Platform



Shaping a **Circular Sustainable Future**

**Content and methodology proposal
"BUS-GoCircular Fundamentals Training Packs"**

In this report, four different training plans for designing the packs are developed according to initial skills and according to the needs of two different profiles of SMEs. Profiles who need a global and conceptual vision and those who need specific practical tools, detecting the aspects of the framework that affect them most. These open source training plans (and future packs developed) will be available on the BGC website for anyone to use in their company.



BUS-Go Circular EU webinar series

BUS Go Circular's outcomes	Webinar to know more about	Date
<ul style="list-style-type: none"> - Training materials for local authorities - Guide for public authorities “Stimulating demand for circular construction skills” 	<p>Local authorities’ policy toolkit to promote circular construction skills</p>	<p>17th of October (Recording available)</p>
<ul style="list-style-type: none"> - Circular Construction Skills framework - Fundamental training packs for SMEs 	<p>Unlocking the potential of SMEs: A holistic framework to train SME-workforce in circular construction</p>	<p>14th of November</p>
<ul style="list-style-type: none"> - Continuous Professional Development framework for Circular Construction Skills - Train the Trainers session 	<p>Are architects ready for circular transition? Continuous Professional Development tools for Europe</p>	<p>28th of November</p>
<ul style="list-style-type: none"> - Units Of Learning - Fundamental training packs for SMEs - Circular Construction Skills framework - Train the Trainers session 	<p>New Training Materials and Methodologies for Up-Skilling in Circular Economy in Construction for Training Centres</p>	<p>14th of December</p>



Register for the upcoming webinars

[Link in the Chat](#)



Thank You!

For more information about the BUS Go-Circular project, [visit our website](#)

Share your thoughts about this webinar through [our contact form](#)

And check out our other [training programmes](#)



<https://busgocircular.eu/>



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<https://www.youtube.com/channel/UCXu4Rjs5WDXBE-yqda5kt5A>



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Colophon

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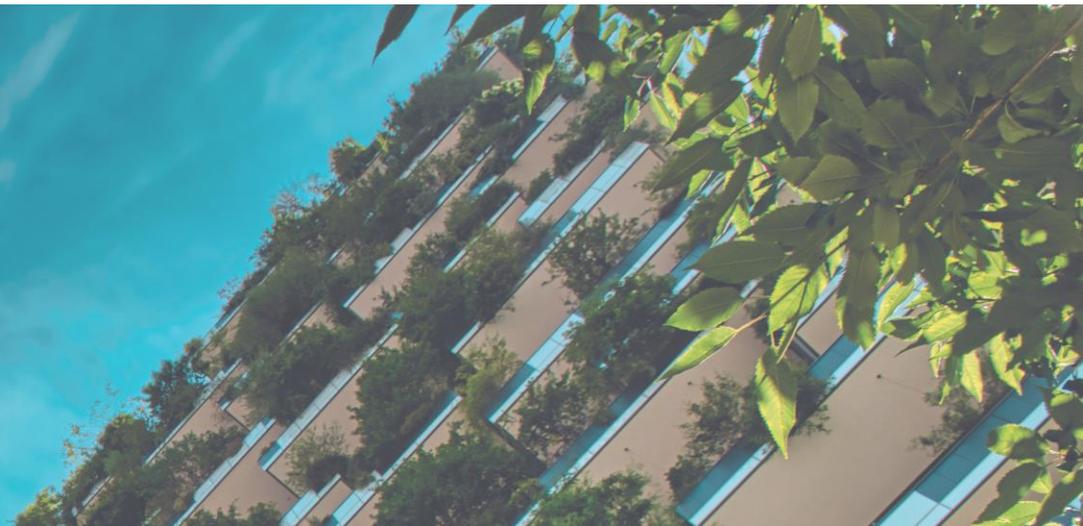


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