

Lessons learned from awareness campaigns



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15th BUILD UP Skills European exchange meeting | 26-27 October 2023



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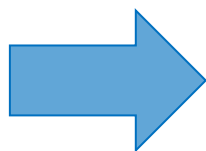
Horizon 2020: Stimulating demand for sustainable energy skills in the construction sector



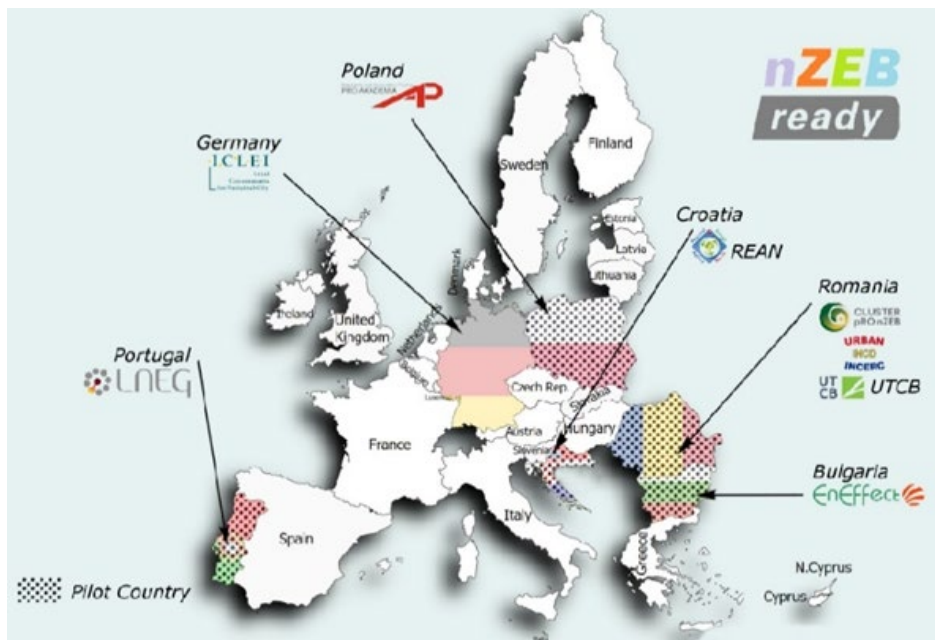
ENHANCING MARKET READINESS FOR NZEB IMPLEMENTATION

September 2021 – August 2024

“Why nZEB?”
“Who can provide nZEB?”
“How to reach nZEB?”



Prepare **ready to use frameworks** to answer the needs related to lack of **awareness**, lack of **skilled professionals** and lack of **support instruments**, implementing the **nZEB ready** labelled procedures in **5 pilot countries (BG, HR, PL, PT, RO)**



nZEB Awareness

- *Needs identification* of key target groups to become nZEB ready
- *Awareness campaigns* (new generations, beneficiaries' engagement, testimonials, nZEB brokerage events)

nZEB Training

- Strategic Professionals: Continuous Learning Training and Certification Program for Mutual Recognition
- Specialisation courses, general 12-16h, microcredits

Target Category		Learning Program
White Collars	1. Designers (Architects and Engineers)	<i>Thermal bridges calculation</i>
		<i>Mechanical ventilation system with heat recovery</i>
		<i>Building air tightness evaluation</i>
	2. Energy Auditors and Assesors	<i>Solar shading systems</i>
		<i>Bioclimatic design</i>
		<i>Renewable energy sources</i>
	Execution Engineers	<i>Civil eng. Skills for nZEB Execution</i>
	<i>MEP Skills for nZEB Execution</i>	
Public Authorities		<i>nZEB Concept in practice</i>
Key specialists for nZEB Certification		<i>Blower-door tester</i>
		<i>Thermal bridges evaluator - infrared evaluator</i>
Blue Collars		<i>General skills related to nZEB construction</i>
		<i>General skills related to nZEB MEP</i>



nZEB Roadshow

Bulgaria | Croatia | Romania | Greece | Italy

 nzebroadshow

 nzebroadshow

 www.nzebroadshow.eu

The nZEB Weeks Romania – a personal experience



- Conferences
- Workshops
- Training sessions – nZEB principles
- Mock-ups
- Demonstrations nZEB
- Consultations on design
- Debates
- nZEB Site visits
- Games
- Networking
- Learning



nZEB WEEK Timișoara: 10 – 13 May 2023



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If
there
is
smoke

then
it's
heat
loss



nZEB Ready market: personal involvement



Coordinator:

Partners:



Thank you for your attention!

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