15th BUILD UP Skills European exchange meeting

SESSION 1A: Boosting demand for skills – taking stock, what’s next (26 October, 16:15 - 17:45)
room Magritte, 2nd floor

Aim of the session:
Training and qualifying professionals is essential in the journey towards the decarbonisation of the building sector. However, it will be of no use if skilled professionals are not visible and valued in the market. This is why the last BUILD UP Skills calls for proposals under Horizon 2020 (in 2019 and 2020) focused on mechanisms to boost the demand for skills and skilled professionals. This session will focus on awareness raising campaigns and linking sustainable energy skills and procurement processes. As a follow-up to discussions held during previous events, the aim of the session is to take stock of progress in this field, share good practice and look at remaining challenges.

16:15 – 16:25 Welcome, introduction
Luca ANGELINO, Project Advisor, CINEA

16:25 – 16:50
- Boosting demand for skills through procurement and partnerships: What outcomes from BUSleague? Gloria CALLINAN, Project Support Officer, Technological University of the Shannon Ireland (TUS)
- Lessons learned from awareness campaigns – Horia PETRAN, Senior researcher INCD URBAN – INCERC
- Q&A

16:50 – 17:25 Discussions in 2 parallel sub-groups, moderated by:
- Gloria CALLINAN
- Horia PETRAN

Guiding questions:
1. Over the past 5 years, are you aware of new mechanisms linking skills/qualifications to procurement emerging in your country? What? If not, why?
2. What are the key success factors of marketing and awareness campaigns to promote energy efficiency skills?
3. How partnerships between trades and stakeholders can boost demand for sustainable energy skills in the construction sector? Any constraints and challenges?
4. Should LIFE CET further support activities boosting the demand for skills (campaigns, procurement, partnerships, etc.) in the future, and if so how?

17:25 – 17:45 Results from group discussions & wrap-up
Each Rapporteur presents in maximum 7 minutes the main points discussed in their group.